



IUCN WORLD PARKS CONGRESS SYDNEY 2014

MEDIA ACCREDITATION

Media Registration

Please use this form if you are working media (print media, photographers, radio journalists, TV, film, recognised online titles and news agencies) who wish to attend and cover the IUCN World Parks Congress 12-19 November, 2014.

In order to obtain accreditation, please complete the following steps:

- fill in the below registration form;
- provide a letter of assignment on official letter head of your media organisation (signed by the publisher / assignment editor, Editor-in-Chief or Bureau Chief) specifying the name and functional title of the journalist; and a valid press card.

If you are not registered on the IUCN Media Database (i.e. you don't receive regular media updates from us) please upload a PDF copy of your current press card, or a letter of appointment from your assignment editor.

Once completed please submit this form and any necessary attachments via email to media@worldparkscongress.org

There is no registration fee for accredited media.

After 1 November 2014 media registration and accreditation will **only** be provided onsite at the Media Information Desk within the Media Centre hub. Please note that onsite media accreditation will take time to complete, therefore **media are strongly encouraged to apply for accreditation beforehand.**

Note: this application is subject to approval by the IUCN World Parks Congress Communications Team and does not constitute a confirmed Media Accreditation.

Media Accreditation Tips

Due to limited capacity within the media centre and stream sessions, preference will be given to traditional media and credible online news sources, although we welcome interest from all working media representatives. To assist various interested parties with gaining accreditation, please note the additional directions below:

Freelance and community journalists

Please supply:

- Three articles written by you which have been published by a recognised media outlet, with your by-line visible on the article; or
- Audio or video files of three broadcast programmes you have produced – please upload a maximum of one minute of the file, including the section featuring your name. If the file is published online, you may send the complete URL instead; and



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- A copy of your press card. If you do not have a press card please make this clear in your application.

Online journalists

Please supply:

- Three articles you have written that have been published by a recognised media outlet, with your by-line on the article; and
- A copy of your press card.

Bloggers

Please supply:

- Complete URLs of three relevant environmental blog posts you have written in 2013 / 2014 with proof that you have an online network of followers.

Please note: Accreditation will be granted based on the quality and relevance of the links provided. Being published on a blog does not guarantee media accreditation.

Process

All submitted applications for media accreditation will be checked and verified and additional credentials may be requested before accreditation is approved.

Each media registration will only be processed upon the receipt of the fully completed registration form as below and verification of the above mentioned credentials.

Media Organisation			
Name			
Headquarters Location			
Media Position			
Job Title			
Telephone <i>(please include country code)</i>		Mobile/Cell*	
Email			
Website			
Linked In Address <i>(If applicable)</i>			
Facebook <i>(If applicable)</i>			
Twitter handle <i>(If applicable)</i>			



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Supervisor Name			
Media Position			
Telephone		Mobile/Cell	
Email			

Address Line 1	
City	
Postcode	
Country	
Website	
Media Primary Type	<input type="checkbox"/> Journalist <input type="checkbox"/> Print Media <input type="checkbox"/> Photographer <input type="checkbox"/> Television <input type="checkbox"/> Camera operator <input type="checkbox"/> Radio <input type="checkbox"/> Freelance journalist <input type="checkbox"/> Online media <input type="checkbox"/> Blogger <input type="checkbox"/> Video producer <input type="checkbox"/> Other – please specify
Media Language	
Media scope	<input type="checkbox"/> International <input type="checkbox"/> National (<i>Please specify country</i>) <input type="checkbox"/> Regional (<i>Please specify region</i>)

AREAS OF EXPERTISE

The areas you select here will be used by other participants to find and contact you if you agree to participate in our One-to-one networking.

- Climate Change
- Marine
- World Heritage
- Energy
- Indigenous Peoples
- Livelihoods
- Sustainability
- Food security



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- Economic Development
- Health and wellbeing
- Youth
- Tourism

If you wish to receive an official attestation letter from the IUCN World Parks Congress Media Team to assist in administrative formalities related to your attendance at the IUCN World Park Congress, please provide the following:

Full name as in passport: _____

Date of birth: _____

Place of birth: _____

Nationality: _____

Holder of passport number: _____

LODGEMENT DETAILS

Please return this completed form with any supporting documentation to the World Parks Congress Taskforce for consideration.

Email: media@worldparkscongress.org

WHAT NEXT

You will be advised of the outcomes of your application by the IUCN World Parks Congress Taskforce in due course. Thank you for your interest and we hope to see you in Sydney.

APPLICANT DECLARATION

I declare that all of the above information is correct and true to the best of my knowledge.

Applicants Name*	Applicants Signature*	Date*