



IUCN
WORLD PARKS
CONGRESS
SYDNEY 2014

Parks, people, planet: inspiring solutions
www.worldparkscongress.org



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Inspiring a New Generation

The IUCN World Parks Congress 2014 is the premier global event on protected areas held once every ten years. Building on the theme *Parks, People, Planet: Inspiring Solutions*, it will pave the way for a new era where protected areas are valued and conserved by all parts of society as natural solutions to global challenges.

The programme streams are at the heart of delivering the Congress outcomes. The **complementary suite of eight streams will look ahead to anticipate and address prominent issues and challenges faced by protected areas**, which will be vital to positioning them firmly within the broader goals of sustainable development and community well-being through the next decade and beyond.

STREAM FOCUS

This stream will empower the growth of an enduring **global initiative for a new generation to experience, connect with, be inspired by, value, and conserve nature**. It will bring the powerful voices of young people from across the globe to the Congress, along with key partners in the conservation community, corporate and social leaders, educators, and others, to share their experiences, perspectives, knowledge, skills, technologies, and ideas in innovative and creative ways, and empowering them to take leadership to ensure the on-going stewardship of nature.

The stream will support a shared vision to **connect a new generation to nature and ensure new leadership and engagement of young people in support of inter-generational partnerships for parks, people and planet**.



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DELIVERING GLOBAL ACTION

The stream plans to host pre-congress activities, such as **on-line challenges and discussions and a week-long capacity-development workshop**, to identify young leaders around the world, enable them to connect with each other, and build an alliance of young people for parks, people and planet.

During the Congress, the stream will deliver forward-looking **multi-media workshops, presentations and discussions** on innovative programs that support the experience and discovery of nature - in our parks, cities and schools, **through new media and innovative partnerships**.

These actions will inspire a connection to nature especially through **innovative nature experiences**; empower young people to take action and engage in **networking, co-learning, experience-sharing, and capacity-building**; and enable a **creative exchange of ideas, hands on learning, and communication** through technology, art, information, and innovation in a large, creative gathering space.

TOWARDS THE PROMISE OF SYDNEY: THE FUTURE OF PROTECTED AREAS

The stream will launch an enduring global initiative to inspire a new generation to connect with nature by bringing together key partners – young people, park agencies, conservation organizations, corporate and social leaders that share an interest in supporting a new generation’s discovery, love, and stewardship of nature.

The stream will support the growth of a dynamic alliance of young people across the world and our initiatives will include: a **Young Peoples’ Media Coalition, technological solutions for sharing young peoples’ ideas and experiences, open-source capacity-building workshops, on-the-ground projects and a Young Peoples’ Pact for Parks, People and Planet**.

The stream will inspire and empower young people to take actions for nature conservation and build a mission of **leadership and engagement by young people and through intergenerational partnerships for protected areas**. Together, we will deliver commitments, resources and tools to support the initiative and the capacity to collectively move forward as an outcome of the Congress.

WHY INVEST IN THE CONGRESS PROGRAMME?

Your contribution is essential to promote nature-based solutions to the most pressing environmental and sustainable development challenges humanity faces today. **Investing in the IUCN World Parks Congress 2014 will support a unique event in convening a broad variety of actors interested and actively involved in protected areas and sustainable development**. The Congress provides an exceptional opportunity for different sectors to demonstrate commitment, share expertise and knowledge and take a responsible approach to shape the global agenda for protected areas in the next decade and beyond. **Be part of the solution!**



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Did you know?

For the first time ever, the majority of the world’s population now lives in cities and the proportion continues to grow. By **2030**, **60%** of the world’s population will live in cities. In developed countries, people are spending more time indoors than in any point in history and society has shifted towards emphasizing safety over experience.

A growing body of empirical evidence demonstrates that deepening our relationship with nature, by fostering and enabling direct and meaningful experiences, has a positive impact on every facet of society.

Young people (**35** and under) represent more than half of the world’s population, making this a significant group as a living and breathing force of great potential whose voices must be heard.

CONTACT

IUCN World Commission on Protected Areas (WCPA)
 IUCN WCPA Young Professionals
 IUCN Commission on Education and Communications (CEC)
 IUCN Taskforce on Intergenerational Partnership for Sustainability
 Email Contact: WPCGenerations@iucn.org
 Twitter: [#WPCSydney](https://twitter.com/WPCSydney) [#WorldParksCongress](https://twitter.com/WorldParksCongress) [#WPCNewGen](https://twitter.com/WPCNewGen) [#NoWalls](https://twitter.com/NoWalls)

