

Financing beyond protected areas: combining financial mechanisms on specific territories

**World Parks Congress
Sydney, Australia
November 2014**

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Outline

1. FMCN overview
2. Funding mechanisms:
 - Call for Proposals
 - Fund for Protected Areas
 - Fund for the Monarch Butterfly
3. Mechanisms combined on a watershed scale
4. Conclusions



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We're building a better future for Mexico



What we do



We finance strategic, innovative conservation projects.



We create learning and capacity-building networks.



In coordination with the government, we strengthen the capacities of communities and civil society organizations.



We contribute to the creation of an aware and participative citizenry.



We generate environmental knowledge for better decision-making and adequate public policy development.



Where we work

In places of biological importance that are priorities for Mexico.



Our programs



Protected Areas



Forests and Watersheds



Oceans and Coasts



Special and Innovative Projects:

Mesoamerican Reef Leadership



Sustainable Rural Life



Golden Eagle Conservation

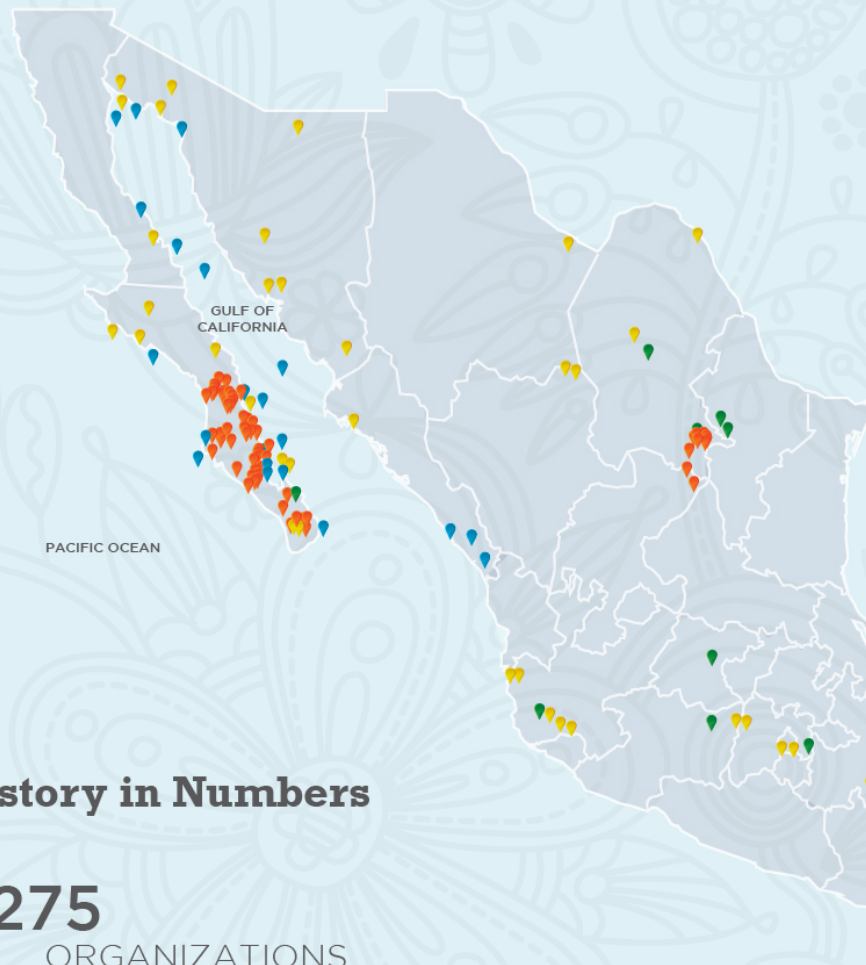


Sustainable Mining



We have a **120** million dollar
endowment fund

We finance conservation projects with the interest earned
on the endowment fund and resources from domestic
and international sources



2013 Projects

- PROTECTED AREAS PROGRAM
- FORESTS AND WATERSHEDS PROGRAM
- OCEANS AND COASTS PROGRAM
- SPECIAL AND INNOVATIVE PROJECTS

Our History in Numbers



275

ORGANIZATIONS
SUPPORTED



1,241

PROJECTS

FINANCED



24

PROTECTED AREAS

STRENGTHENED



18

THREATENED
SPECIES HELPED



65

MILLION DOLLARS

CHANNELED TO THE FIELD

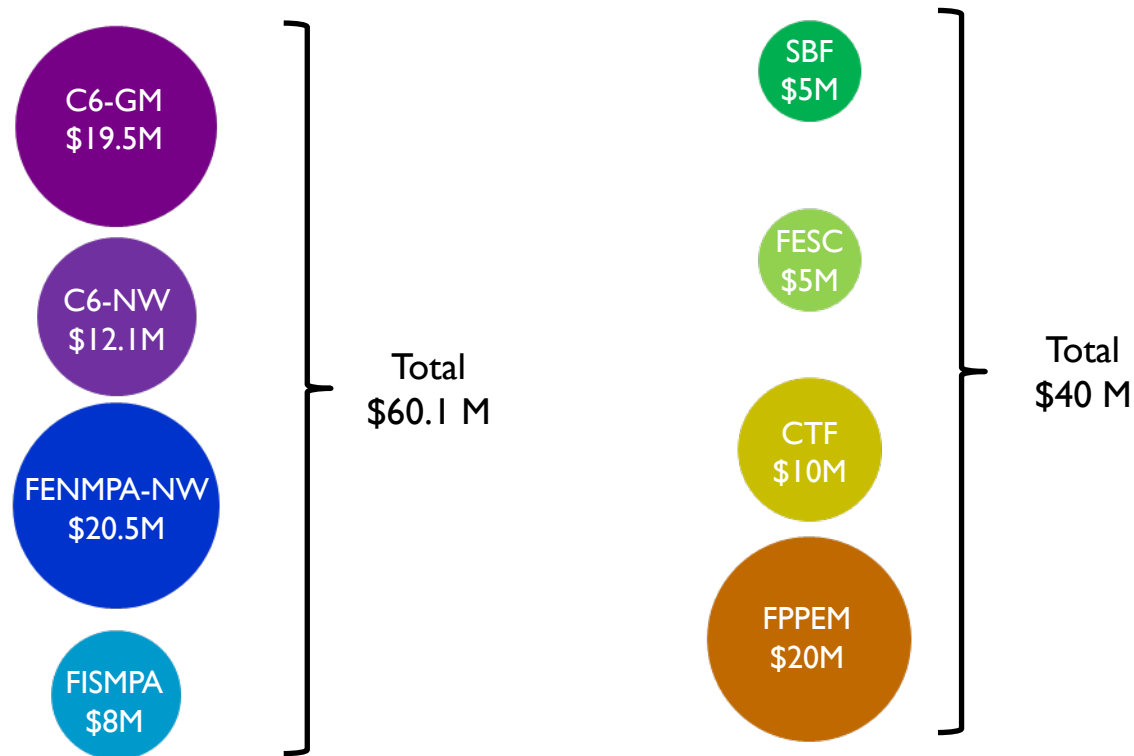


30,000

PEOPLE

BENEFITTED DIRECTLY

220-2020 Capital Campaign



Total \$100.1



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2. Funding mechanisms

a) Call for Proposals: CSOs as executing entities

1. 1996 to 2014
2. Proposals reviewed by external evaluators and technical advisory committee
3. An average of 50 projects selected per year (US\$2.5-3.0 million per year)
4. Trend to move from 1-year to 4-year projects
5. Strong emphasis on capacity-building and financial sustainability



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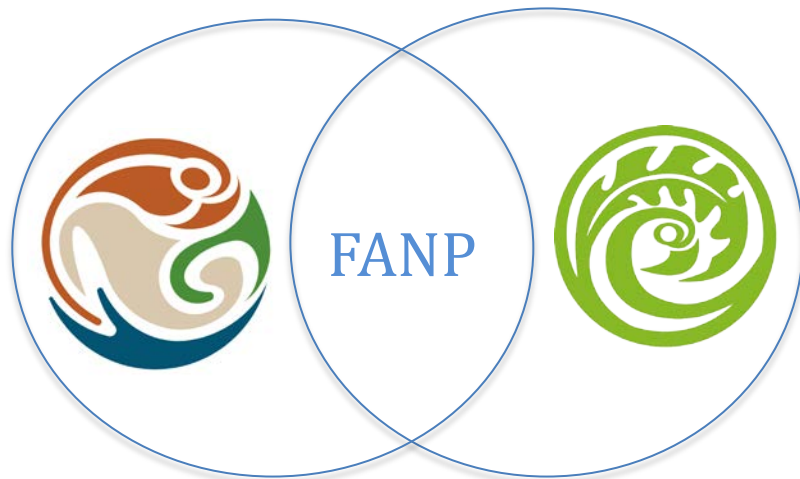
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b) Fund for Protected Areas: a successful private-public partnership in México

1997: US\$16.5 mi,

1 donor, 10 PAs

Assigned personnel and
basic costs



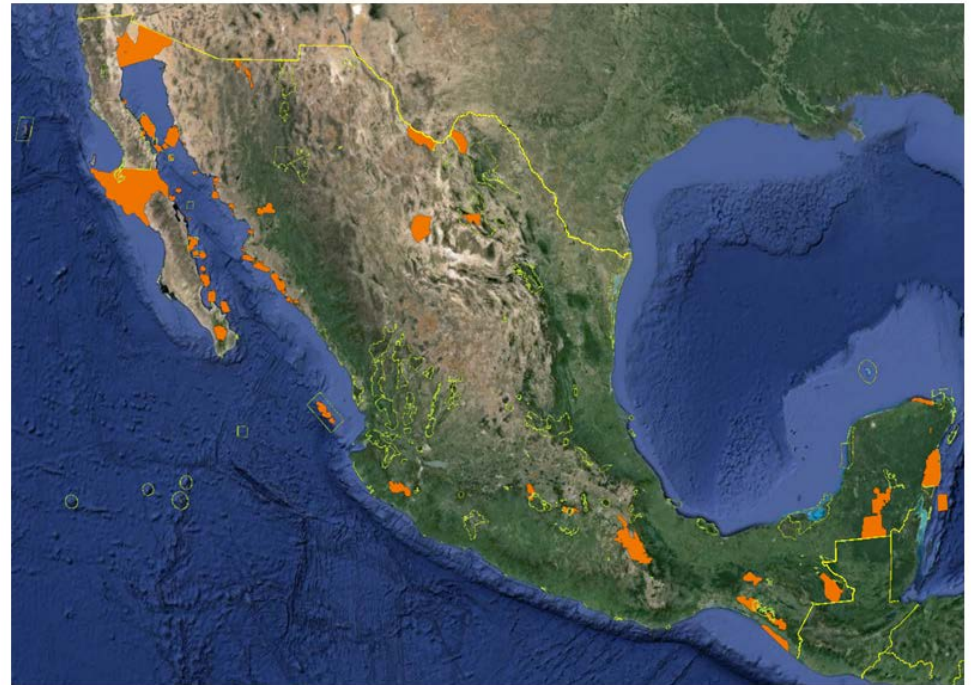
2014: US\$76.5 mi,



14 donors, 24 PAs

Strategic and innovation
projects

Emergencies fund

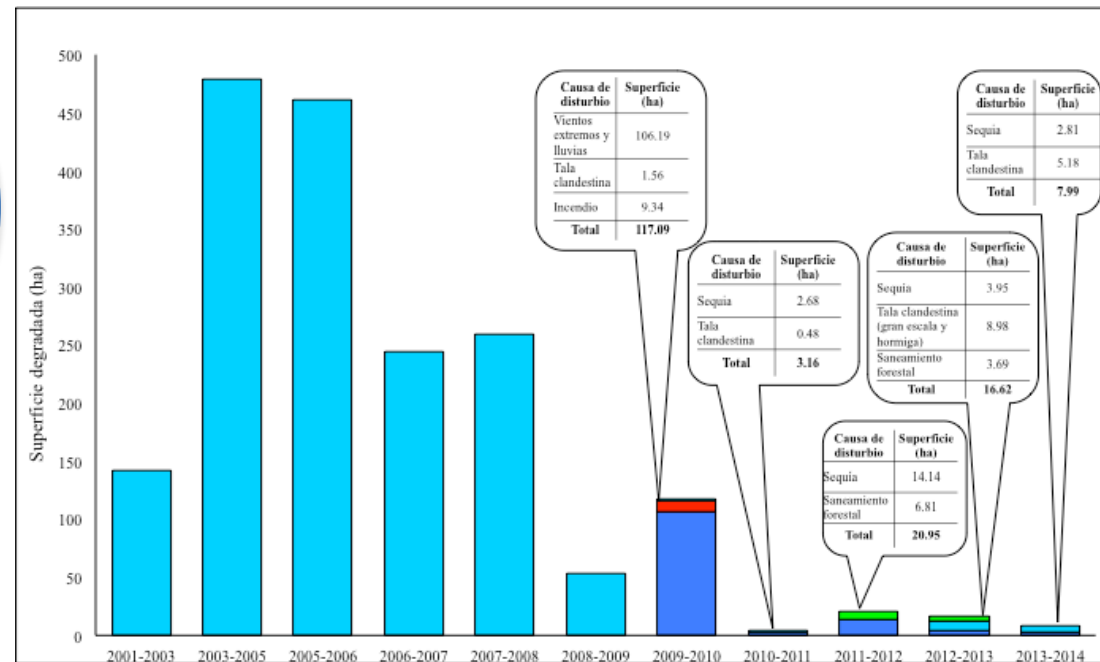
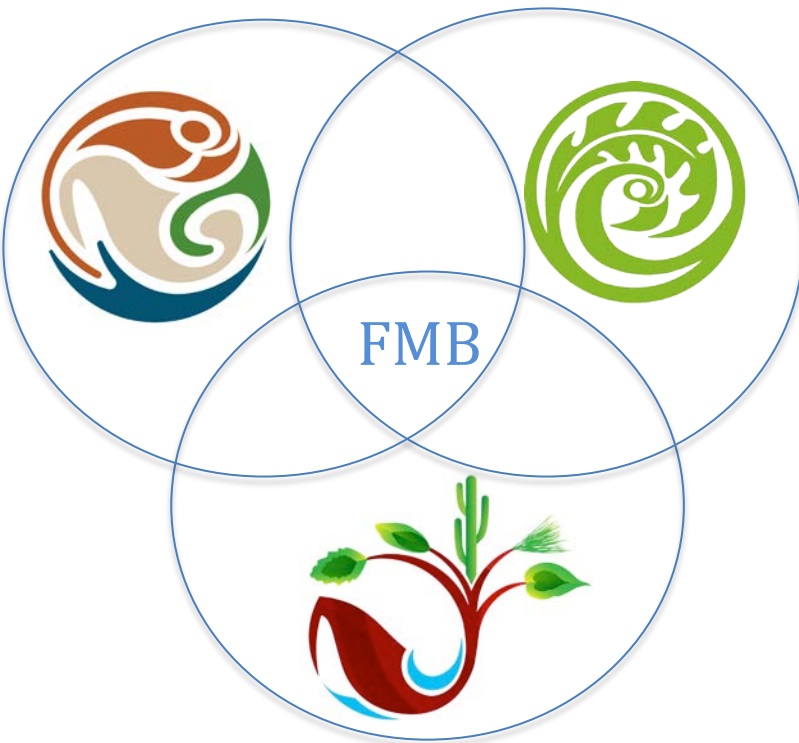
Fund for Protected Areas



-  Protected Areas supported by FANP
-  Federal Protected Areas

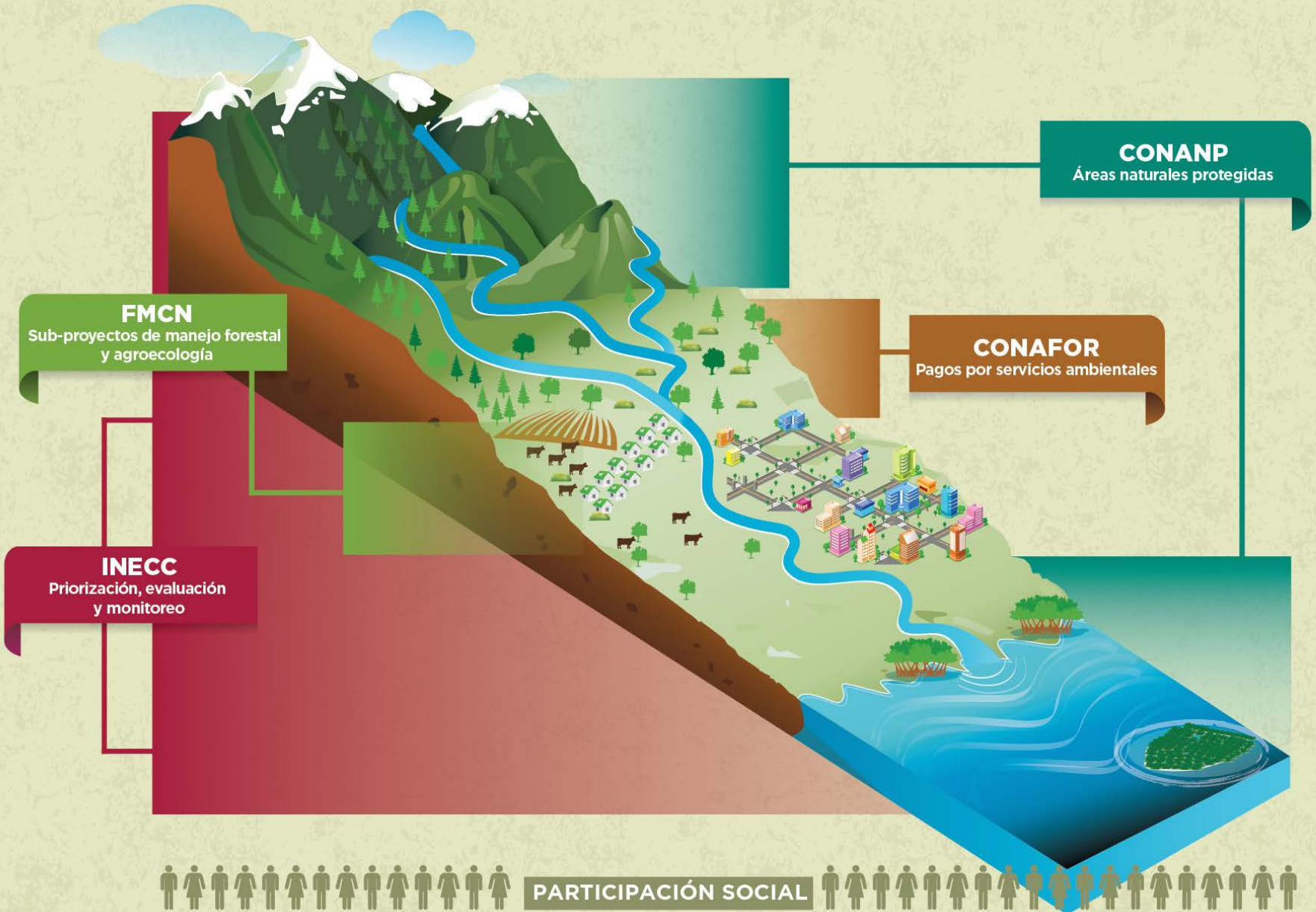
C) Monarch Fund; direct benefit for communities within the 30,000 acre core zone of the MBBR

2000: Payments for ecosystem services for forest owners in core area of the Reserve



2014: US\$7.5 mi endowment, with 1:1 match on income from CONAFOR as direct payment to participating ejidos

3. Coastal Watershed Conservation (C6)



Financial profile

Project Component	GEF (US \$ million)		Co-funding secured (US\$ million)	Subtotal of secured funding (US\$ million)	Matching funds to be secured
	Endowment	Non Endowment			
1. Creation and consolidation of Protected Areas	10.57	0.83	50.72	62.12	11.97
2. Promoting sustainability within watersheds	11.83	8.01	134.19	154.03	
3. Enabling adaptive management by strengthening monitoring capacities	2.83	0.44	7.92	11.19	
4. Innovative mechanisms for inter-institutional collaboration and promoting social participation	2.16	0.98	13.37	16.51	
5. Project management	1.22	0.65	10.11	11.98	
Total	28.61	10.91	216.31	255.83	11.97

4. Conclusions

- C6 combines:
 - CSO capacities and permanence
 - Resilience of public-private partnerships
 - Benefits the direct stakeholders linked to the natural resources
 - Watershed perspective on both coasts
- C6 benefits from synergies of different financial mechanisms
- C6 is a living practice of virtuous confluence of resources and technical support for conservation at a landscape scale



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4. Conclusions (contd.)

Additional models being evaluated:

- Private lands conservation schemes in NW and NE México's last wildlands of the Sonoran and Chihuahuan Deserts (Fondo Serranía del Burro and Cuenca Los Ojos).
- Rancher's initiative, the Alianca do Terra model of productive stewardship in NE Mexico and SE Texas
- Amigos de Calakmul, building on the experience of Fondo Monarca
- Ecolodge, a business model that pays for coastal ecosystems conservation through high-end nature tourism infrastructure and destinations



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Thank you!

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