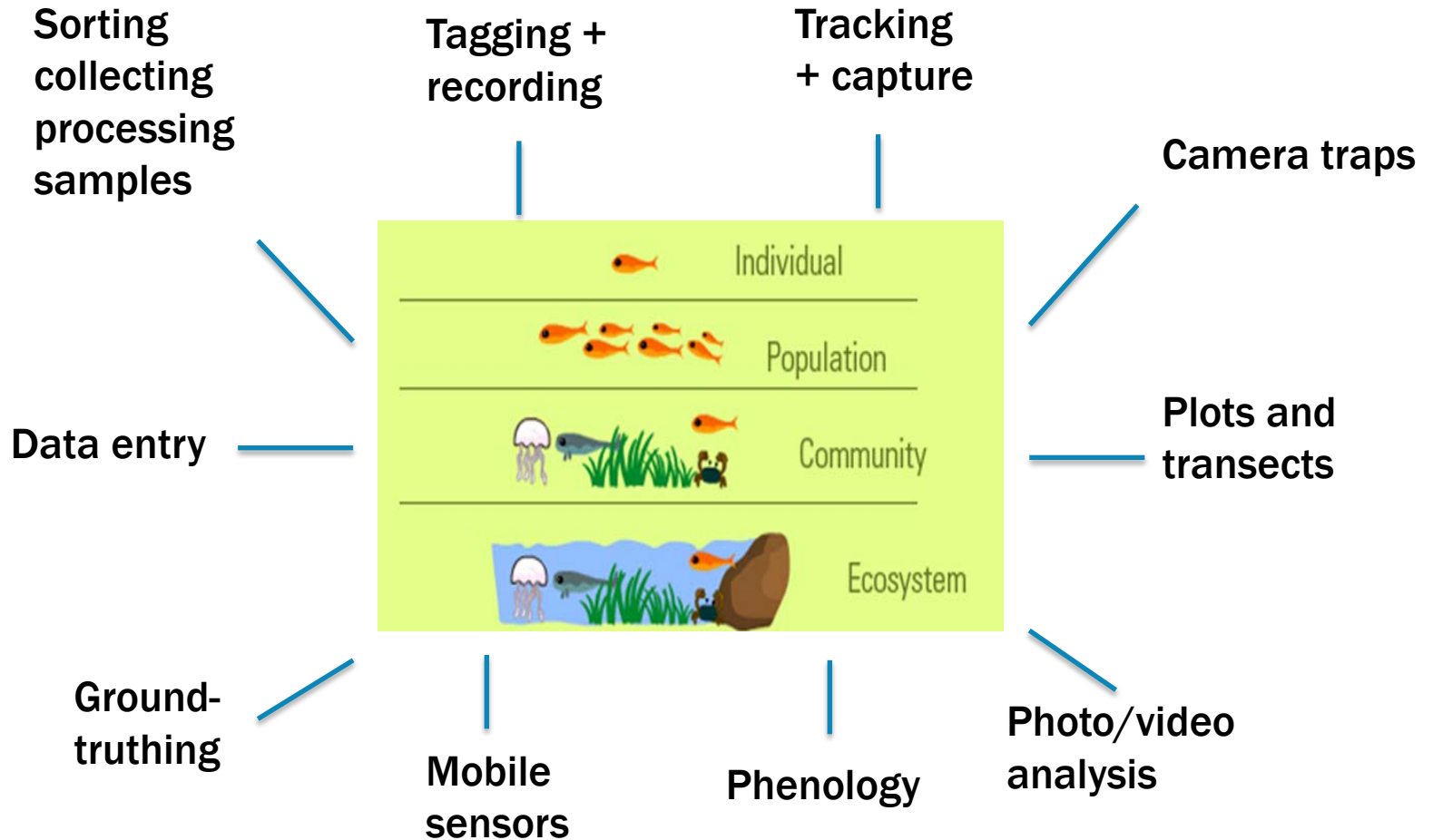


CITIZEN SCIENCE AND BIODIVERSITY



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How?



CITIZEN SCIENCE AND BIODIVERSITY

- Unlimited capacity for data generation and analysis
- Simultaneous outcomes:
 - New information
 - Improved productivity
 - Engagement
 - Empowerment
 - New skills
 - Behaviour change
- Requires multidisciplinary teams & understanding of limitations

