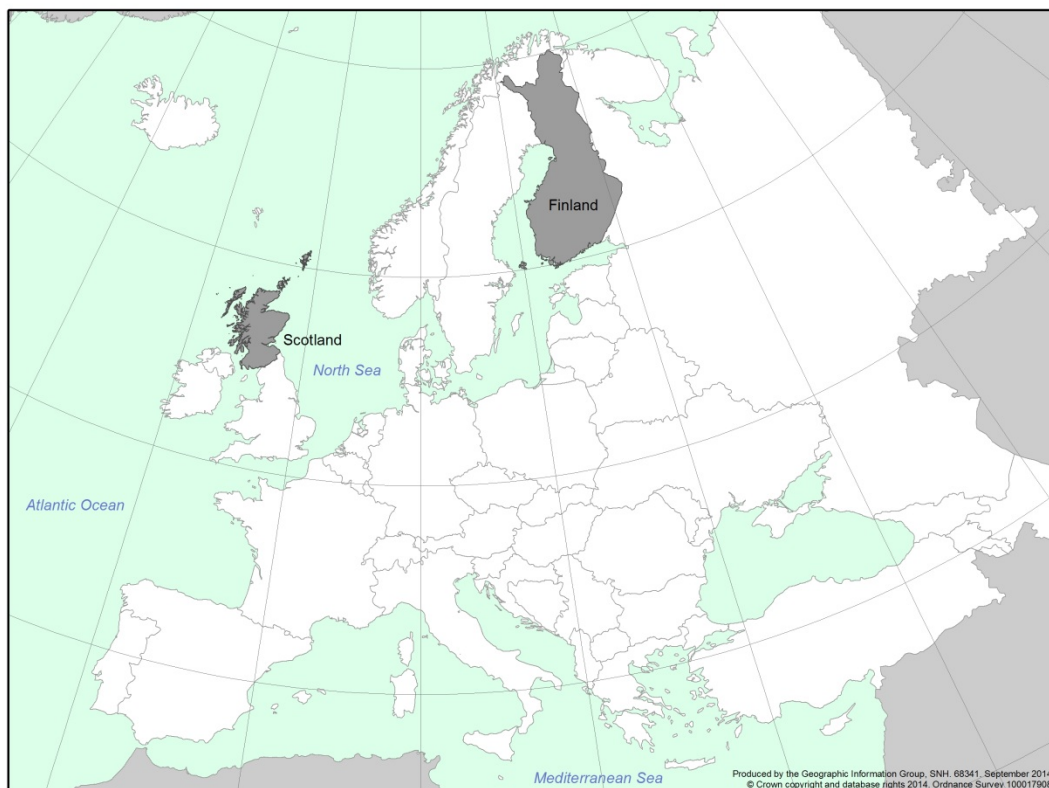


# Policy and Partnerships: Making Natural Connections at the Top End of Europe



**Scottish Natural Heritage**  
**Dualchas Nàdair na h-Alba**

All of nature for all of Scotland  
Nàdar air fad airson Alba air fad



**METSÄHALLITUS**



# Scottish Natural Heritage Dualchas Nàdair na h-Alba

All of nature for all of Scotland  
Nàdar air fad airson Alba air fad



**Bridget Finton**  
**Policy & Advice Officer**

# Policy linking Health & Environment

**Central Government**

**Local Government**

**Agencies**

**Voluntary sector - NGOs**



# Influencing Policy & Practice

## Scottish Natural Heritage

- towards a Natural health service



## Green Exercise Partnership

- better strategic working



# Challenges

- **Language**
- **Organisational culture**
- **Funding**
- **Competing priorities**



## Conclusions



# Matti Tapaninen

*Regional Manager, Parks & Wildlife Finland*



METSÄHALLITUS



# Influencing Policy and Practice

**Vitality from nature**

**- cross-sectoral policy (regional)**



**Green health and wellbeing**

**- business perspective**



**Argumenta process**

**- policy perspective**



# Healthy Parks Healthy People Finland

## VISION and OBJECTIVES

**Public health improves as people get out into natural settings, enjoy positive and authentic experiences, and improve their health through a wide range of outdoor activities.**

Cooperation and partnerships

Research and monitoring

Accessibility

Equality



# Conclusions

- importance of communication
  - language
  - organisational culture
- importance of good practices
  - success stories open doors
- Long-term perspective – strategic partnerships – reliable evidence - clear arguments



METSÄHALLITUS

*Parks & Wildlife Finland*



# EUROPARC Federation



People  
Passion  
Protected Areas  
40 Years Working for Nature

Europe's Largest Protected Area Network Organisation  
[www.europarc.org](http://www.europarc.org)





IUCN  
WORLD PARKS CONGRESS  
SYDNEY 2014

*Parks, people, planet: inspiring solutions*

12 – 19 November 2014

[www.europarc.org/what-we-do/health-and-protected](http://www.europarc.org/what-we-do/health-and-protected)

**Kiitos! Thank you!**



METSÄHALLITUS



**Scottish Natural Heritage**  
**Dualchas Nàdair na h-Alba**

All of nature for all of Scotland  
Nàdar air fad airson Alba air fad