

Welcome to

Session 11:
**Global environmental and health
policy: a nexus for change**



Consortium of
Universities
for Global Health



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PRIORITIES FOR WPC 2014

PARKS



PLANET



PEOPLE



Grand Challenges

Human Security



Environmental Security



Environmental Crisis

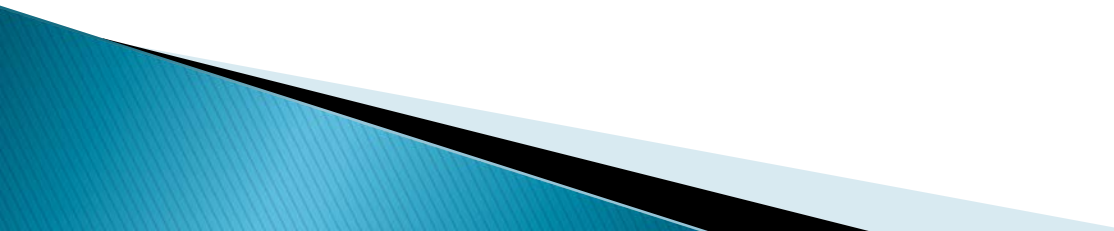
Biodiversity Crisis



Environmental Degradation

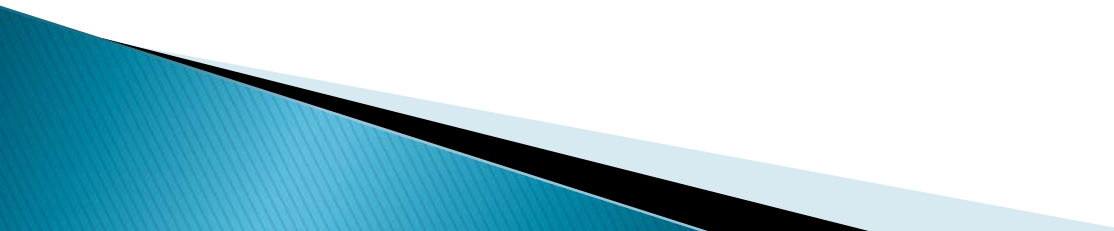


Health Challenges=Security Threats

- ▶ Non-Communicable Diseases
 - Mental health, cardiovascular diseases, cancers, diabetes, pulmonary diseases
 - ▶ Infectious diseases
 - ▶ Food and water security
 - ▶ Climate change
 - ▶ Urbanization– +2.3 Billion people by 2030
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CHALLENGES

Environmental issues are public policy orphans

- ▶ Knowledge Gap
 - ▶ Advocacy Gap
 - ▶ Solution Gap
 - ▶ Implementation Gap
- 

- ▶ PROTECTING PARKS
, PROTECTS PEOPLE
 - ▶ CONSERVATION IS GOOD PUBLIC HEALTH
- 

VALUE PROPOSITION

- ▶ **SHOW THE EVIDENCE: COSTS/BENEFITS**
- ▶ Esp, in security, health and economics.
- ▶ NCD, ID, jobs, security (conflict, disasters, poaching)
- ▶ **COSTS IN THE FAILURE TO ACT**
- ▶ **BENEFITS AND COSTS TO ACTING**
- ▶


ALIGN INTERESTS



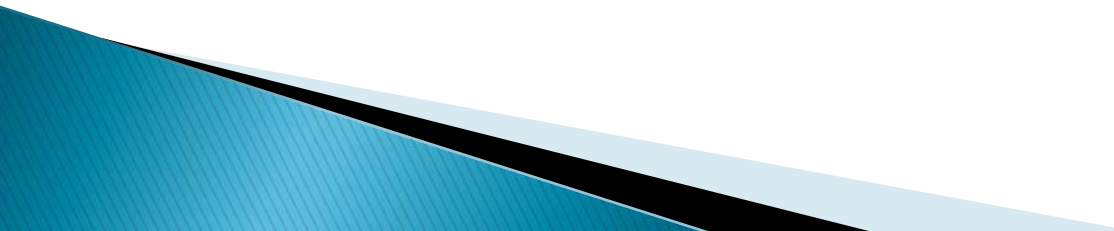
AGENDA FOR ACTION

- ▶ INTERNATIONAL–mainstream conservation into development→ local ownership, local benefits
 - SDGs: use 2020 Aichi Targets: **PROTECT**– 17% of terrestrial ecosystems esp. biodiversity hotspots
–10% of marine ecosystems (MPAs)
 - **HALVE** the rate of biodiversity losses by 2025
 - A **CARBON TAX**

Agenda for Action– Domestic

- ▶ **EDUCATE, ADVOCATE, MOBILIZE**
 - All politics is local
 - The public moves the political
 - ▶ Carbon tax, MPAs, protected areas
 - ▶ Incorporate ecosystem services into decisions
 - Rights based decisions. Increase value and benefits to local communities
 - ▶ Small changes by the many=**BIG IMPACT**
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ADVOCACY STRATEGIES

- align health interests with environmental actions/outcomes
 - have specific asks
 - focus
 - an emotional impact>>intellectual message
 - Be persistent; mobilize the public→political
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Onehealth/EcoHealth interest group platform: www.cugh.org

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**BOSTON
UNIVERSITY**

Consortium of Universities for Global Health

6th Annual Conference

Mobilizing Research for Global Health

Sheraton Hotel, Boston, Massachusetts

March 26 - 28, 2015

With Special Satellite Sessions March 25, 2015

www.CUGH.org

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USEFUL LINKS FOR IMPACT

HEALTH ECOSYSTEMS AND LINKAGES

www.wcs-heal.org

JANE GOODALL'S ROOTS AND SHOOTS

www.rootsandshoots.org

EARTH TOUCH

www.earthtouchnews.org

NATIONAL GEOGRAPHIC

www.natgeo.org



E-Poster: Nov 17, 12:15. A demand reduction strategy for rhino horn and ivory.



*When all the trees have been cut down...
When all the animals have been hunted...
When all the waters are polluted...
When all the air is unsafe to breathe...*

Only then will you discover you cannot eat money



Stay connected

For more information on the *Healthy Parks Healthy People* approach visit www.hphpcentral.com

Contribute to the Promise of Sydney at
www.worldparkscongress.org/about/promise_of_sydney



Coming up in Stream 3

Hall 3B1 Home Room, Tomorrow: 8.30am–10am

Session 20: Why urban parks matter in creating healthy and liveable cities 1

Charley Room, Tomorrow: 8.30am–10am

Session 24: Ecotourism and the health of parks, protected areas and communities

Hordern Room, Tomorrow: 8.30am–10am

Session 28: Connecting to Australia: place–attachment bringing people closer to nature and culture and improving their

