



Tools for Understanding and Communicating the Value of Protected Areas





Session objectives

- **Present ValuES project and the methods inventory for conducting ecosystem service assessments and valuations (ESAV)**
- **Showcase actual applications and instruments for ESAV**
- **Reflect on relevant issues (challenges and lessons learned) related to conducting ESAV**



Session outline

1. ValuES Project
2. Methods inventory (rationale and navigation)
3. Related ESAV and instruments
 - Mexico: ECOVALOR Project
 - Vietnam: Economic Valuation Study Cat Tien National Park
 - Thailand: Enhancing the Economics of Biodiversity and Ecosystem Services
4. Panel discussion



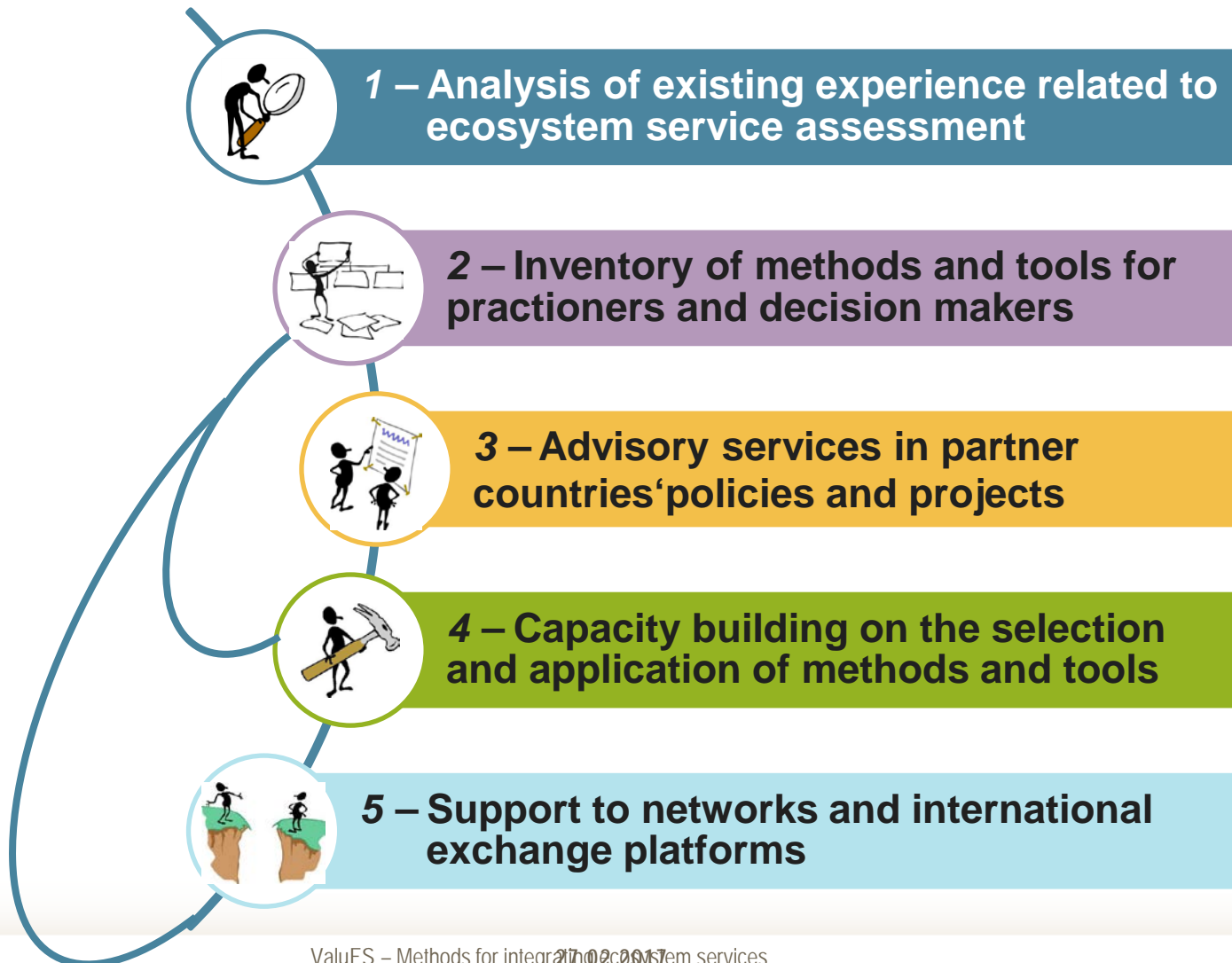


What is ValuES?

- **Overall project objective** Provide practitioners and decision makers in environment-related ministries and organisations with the skills needed to select and effectively use biophysical and/or economic assessment methods and instruments to identify, prioritize, value, assess and integrate ecosystem services into politics, planning and practice.
- **Funding** German Federal Ministry for the Environment (**BMUB**) through the International Climate Initiative (**ICI**)
- **Implementation** Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
- **Scientific partner** Helmholtz Centre for Environmental Research (UFZ) GmbH and Conservation Strategy Fund (CSF)
- **Timeframe** 01 Jan 2013 – 31 Dec 2017



Working areas





The inventory is a „work in progress“.

**You are welcome to contribute with
content (methods, case studies).**

**Help us by placing a link to the site on
your site!**

Thank you for your attention!

Visit

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