



TESSA:

A practical tool to
assess the socio-
economic benefits of
protected areas

Stream 4: Valuation of
Protected Area systems

IUCN WORLD PARKS
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Overview

TESSA - Toolkit for Ecosystem Service Site-based Assessment - provides **accessible** guidance on **low-cost** methods for how to evaluate the benefits people receive from nature at protected areas (or other **sites**) in order to generate information that can be used to influence **decision making**.



The Toolkit for Ecosystem Service Site-based Assessment has been developed by



Anglia Ruskin University



Partnership for nature and people



giving nature a home



UNIVERSITY OF CAMBRIDGE

Who this toolkit is for

This toolkit has been designed to allow users to develop an understanding of the benefits we receive from nature, and assess their value, in order to generate information for decision making.

- **Conservation practitioners** and those with an interest on supporting better biodiversity conservation through ecosystem service arguments
- The methodology applicable to a wide range of users: forestry, fisheries, water **managers**, land use **planners**, **development organisations**, the **private sector** and many others

Purpose and scope

Understanding the impacts on ecosystem services of actual and potential changes in state at individual sites is important for promoting better planning decisions to support both biodiversity conservation and ecosystem service delivery.



Protected Ramsar site with wild herbivores



Unrestricted domestic cattle grazing

Example

Under the alternative state, the forest here is expected to be cleared for agriculture,

only leaving the forest here (as the altitude makes this area unsuitable for crop expansion).

Areas that could be representative of the alternative state are here (i.e. crop cultivation at the base of the forested mountain)

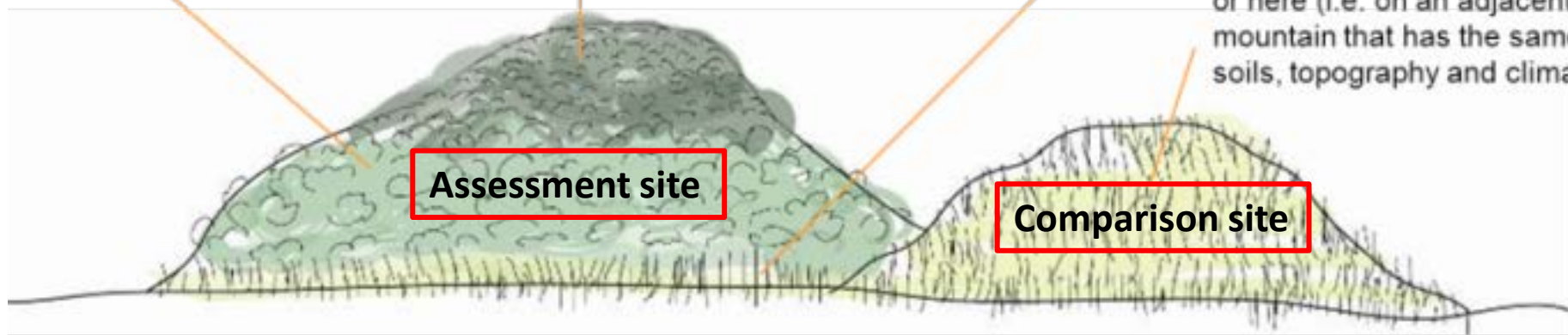
or here (i.e. on an adjacent mountain that has the same soils, topography and climate).

Assessment site

Comparison site

Forested mountain

Cultivated mountain


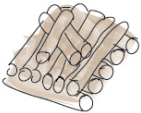

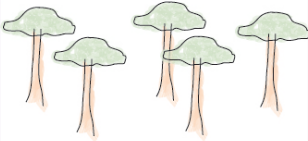

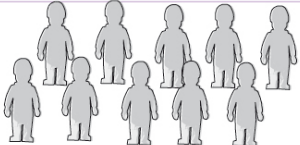


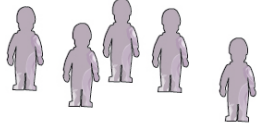
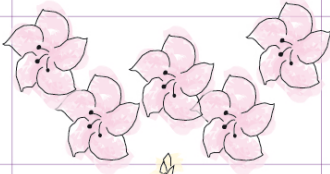

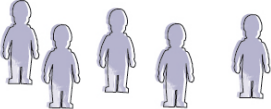


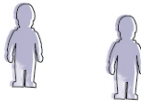
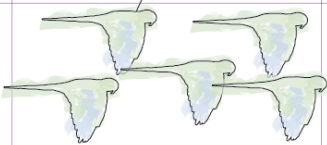




Purpose and scope

An ecosystem service only exists if someone derives benefits from it. Social, political and ecological factors all play a role. The distribution of benefits, and the impacts of change, may not be equitable. It is essential to understand who the beneficiaries are so that the full consequences of changes in ecosystem services can be assessed.

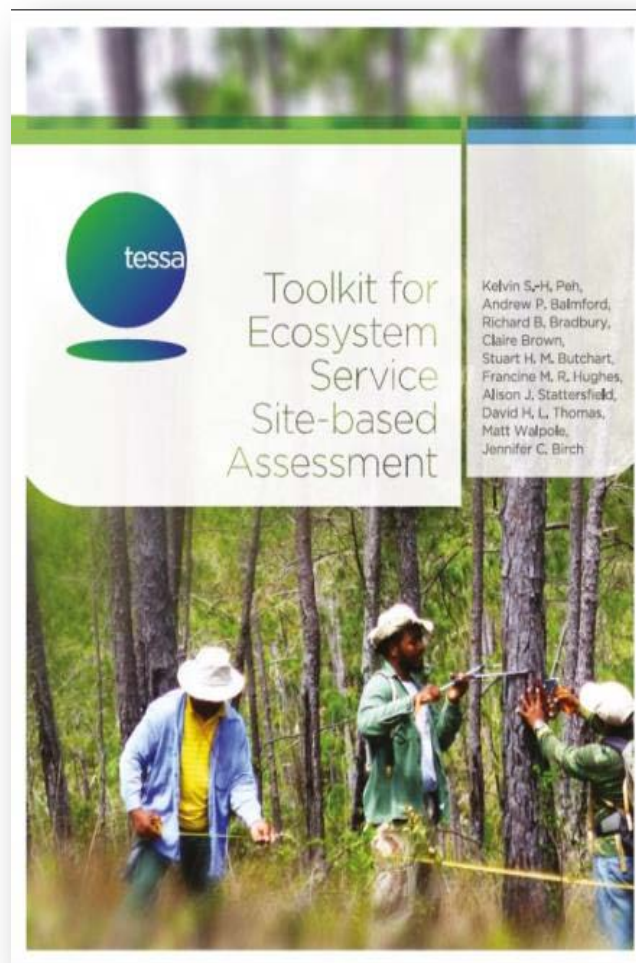


Example

Ecosystem services	Current value	What would happen in the alternative state	Who gains	Who loses
Timber				
Global climate regulation				
Water services				
Medicinal plants				
Cultivated goods				
Nature-based tourism				

The Toolkit

tessa



The toolkit includes:

- ☐ Step by Step guidance
- ☐ Decision trees (flow charts)
- ☐ Detailed methods
- ☐ Additional guidance and tips
- ☐ Templates
- ☐ Worked examples
- ☐ Guidance on data synthesis

Step 1. Scoping

Part III : Assessing harvested wild goods

Decision tree HGI

Climate Method 4

Guidance 1

Template questionnaire

Wild Harvested Goods – Individual/Household Questionnaire

Recreation Method 2

Worked example 2 for Recreation Method 2:

Presenting and
Communicating the
Results

Participatory approach



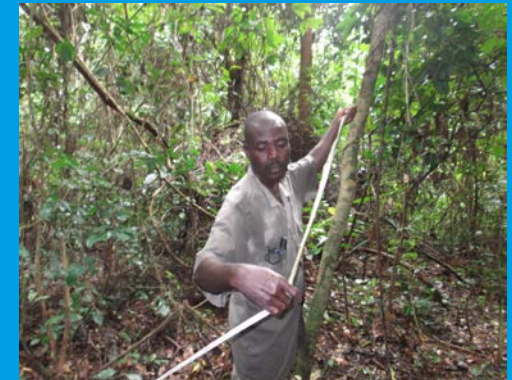
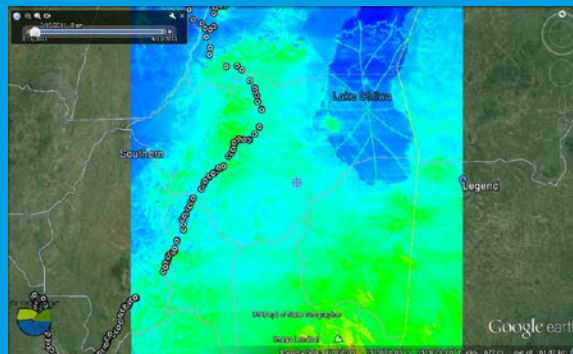
builds awareness

generates opportunities
for dialogue among
stakeholders



improves uptake of the results

underpins
conservation
strategies that
deliver better
outcomes



Allows exploration of ecosystem
service trade-offs

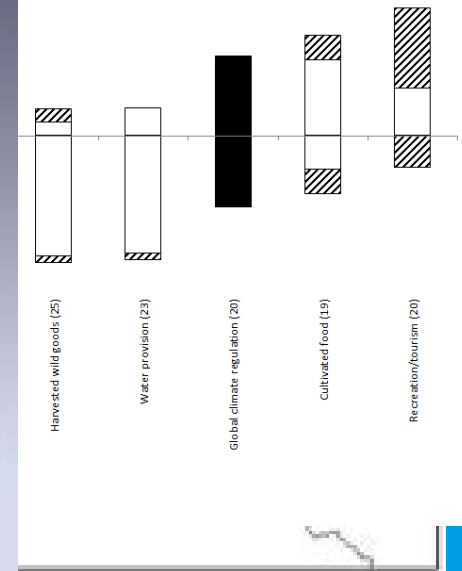
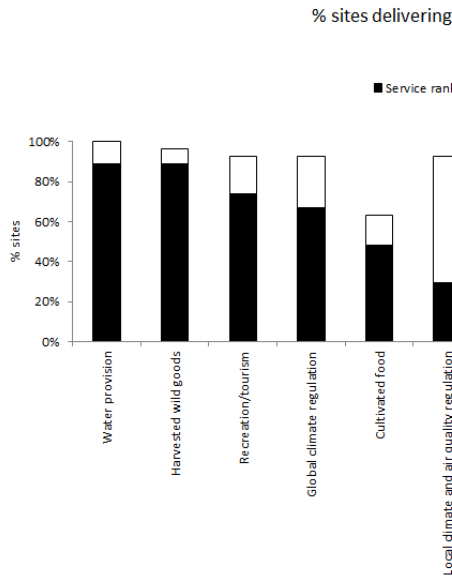
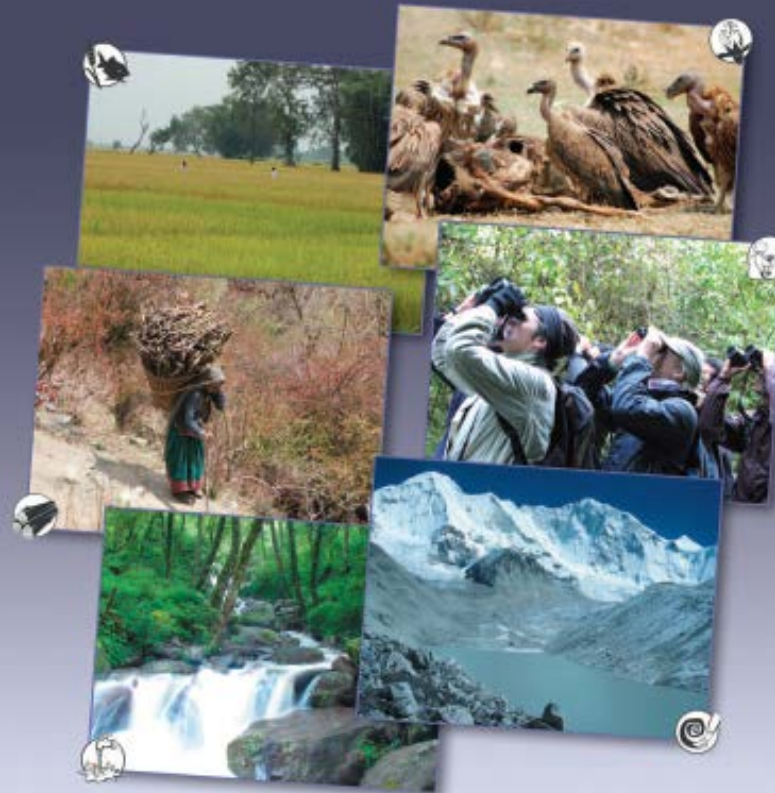
Assessments to date



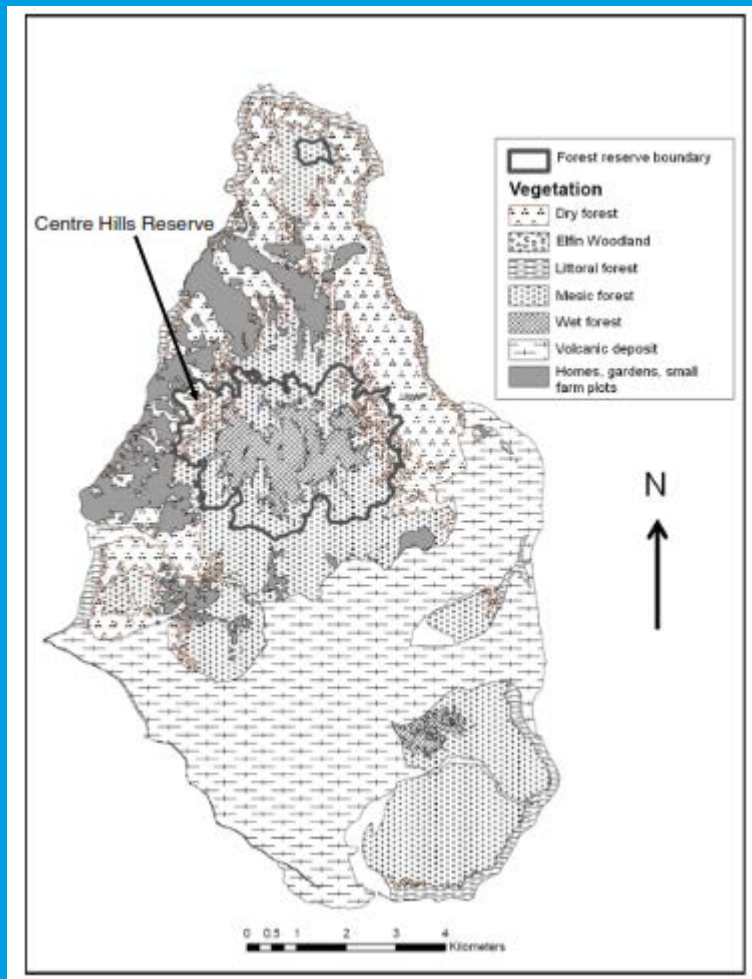
Informing policy in Nepal



CONSERVING BIODIVERSITY & DELIVERING ECOSYSTEM SERVICES at Important Bird Areas in Nepal



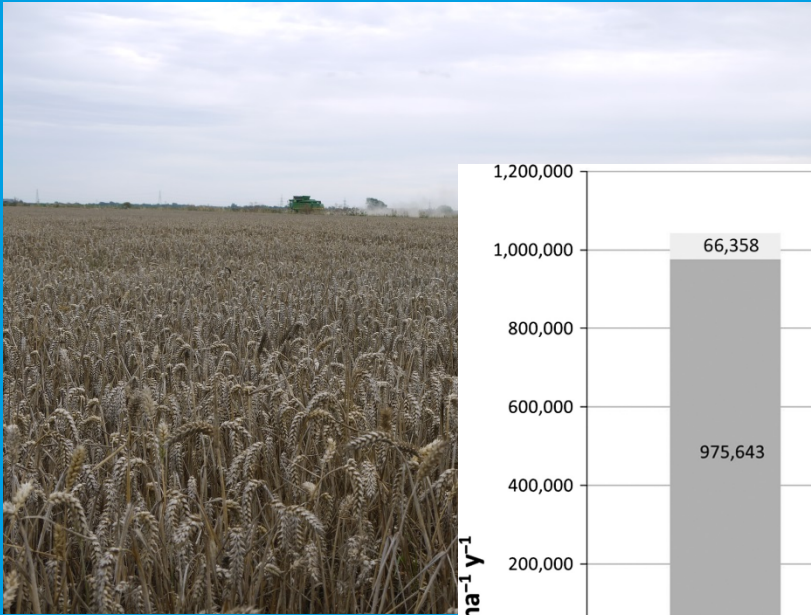
Forest management strategies, Montserrat



Protected area management, Ecuador



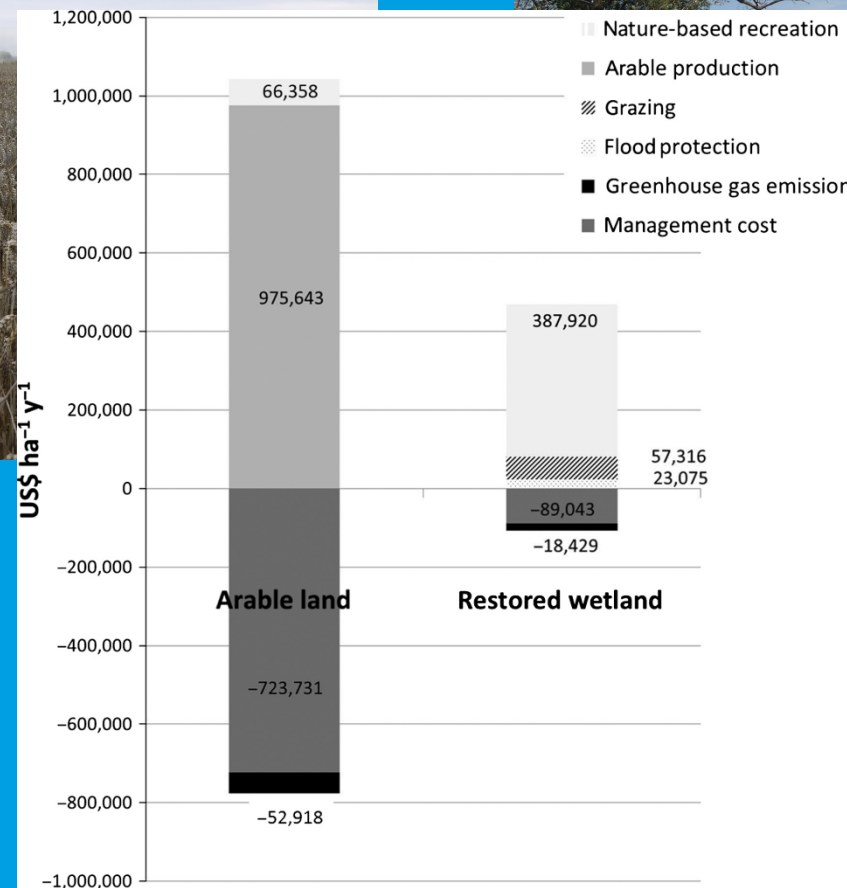
Wetland restoration outcomes, UK



Arable land



Restored wetland



More information



More information at

www.tinyurl.com/tessatoolkit

- **Webinar:**

<http://youtu.be/Dn2Vd0HCprc>

- **E-poster**

Version 1.2 available
to download: <http://tessa.tools>

TESSA is an evolving resource
(subject to funding)

Additional resources and publications

[BCN and DNPWC \(2012\)](#) Conserving biodiversity and delivering ecosystem services at Important Bird Areas in Nepal.

Birch, J.C., et al. (2014) What benefits do community forests provide, and to whom? A rapid assessment of ecosystem services from a Himalayan forest in Nepal. [Ecosystem Services \(8\) 118-127](#)

Peh et al. (2014) Potential impact of invasive alien species on ecosystem services provided by a tropical forested ecosystem: a case study from Montserrat [Biological Invasions July 2014](#)

Thapa, I., et al. (2014) Using information on ecosystem services in Nepal to inform biodiversity conservation and local to national decision-making. [Oryx \[published online 4 August 2014\]](#)

Peh et al. (2013) TESSA: A toolkit for rapid assessment of ecosystem services at sites of biodiversity conservation importance [Ecosystem Services \(5\) 51-57](#)