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SYDNEY 2014

*Parks, people, planet:  
inspiring solutions*

# **Bolsa Verde (Green Grant) Program: conserving ecosystem services and reducing poverty in Brazilian protected areas**

CONSERVATION  
INTERNATIONAL

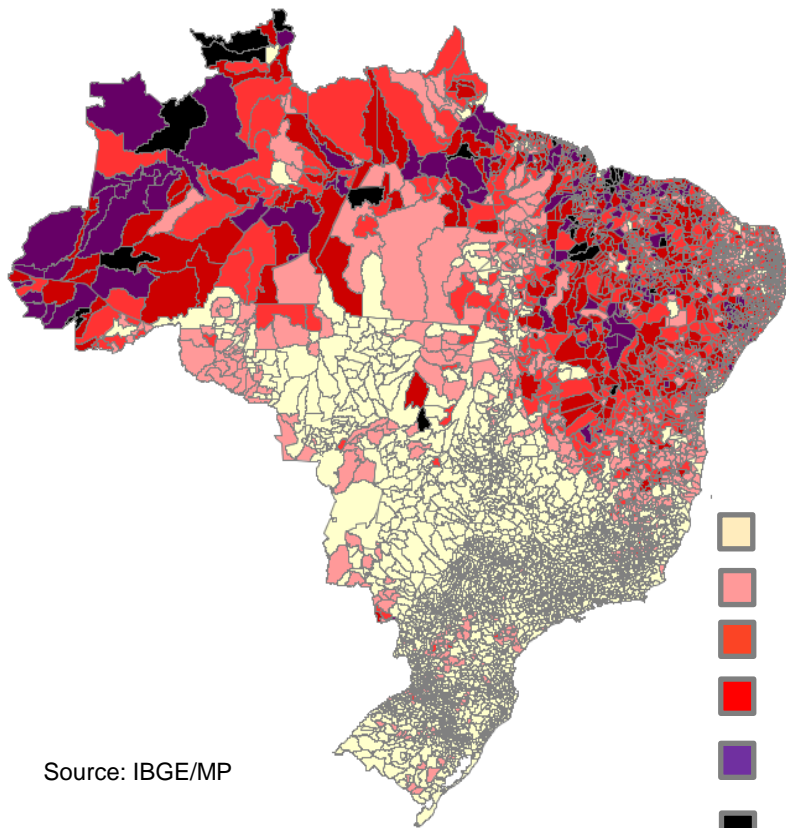
Brazil



Rodrigo Medeiros  
Vice President

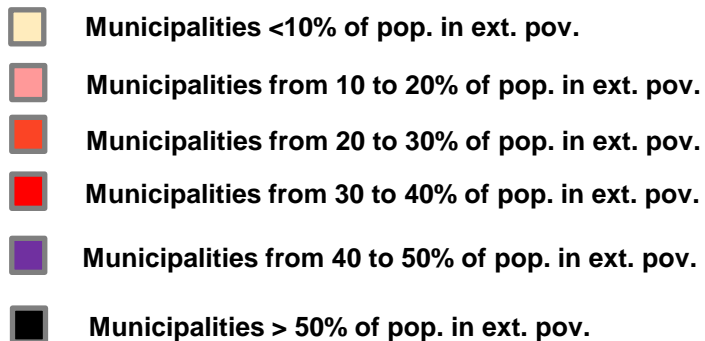


# EXTREME POVERTY MAP



Source: IBGE/MP

- ❖ 15,6% brazilian population lives in rural areas
- ❖ 46,7% of extremely poverty brazilian population lives in rural areas
- ❖ 7,5 million of people in rural areas are extremely poors



# CONTEXT



PLANO  
**BRASIL  
SEM  
MISÉRIA**



# SOCIAL CONDITIONALITIES

- ❖ Families under extreme poverty (monthly per capita income below BRL70)
- ❖ Registered in the National Database for Social Programs
- ❖ Bolsa Familia Beneficiaries



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# ENVIRONMENTAL CONDITIONALITIES

- ❖ Zero deforestation
- ❖ Sustainable production according with management plans

# GREEN GRANT IN NUMBERS



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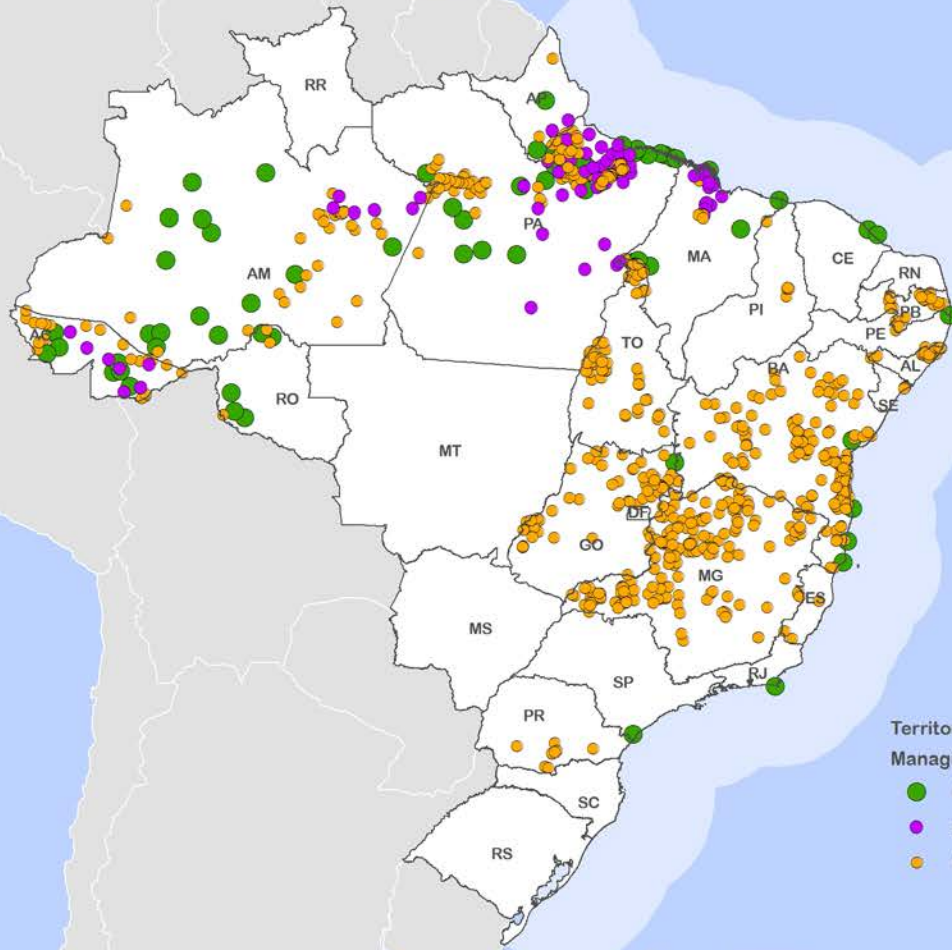
## TERRITORIES

- ❖ Sustainable Use Protected Areas (45 / 73)
- ❖ Sustainable Use Settlements (611 / 1.121)
- ❖ Traditional Territories/ICCAs (30 /87)

## BENEFICIARIES

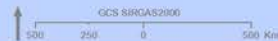
- ❖ 51.498 Families
- ❖ 17.463 in PAs / 3.371 in ICCAs
- ❖ 70 mi hectares

# Territorial Units Green Grant Program



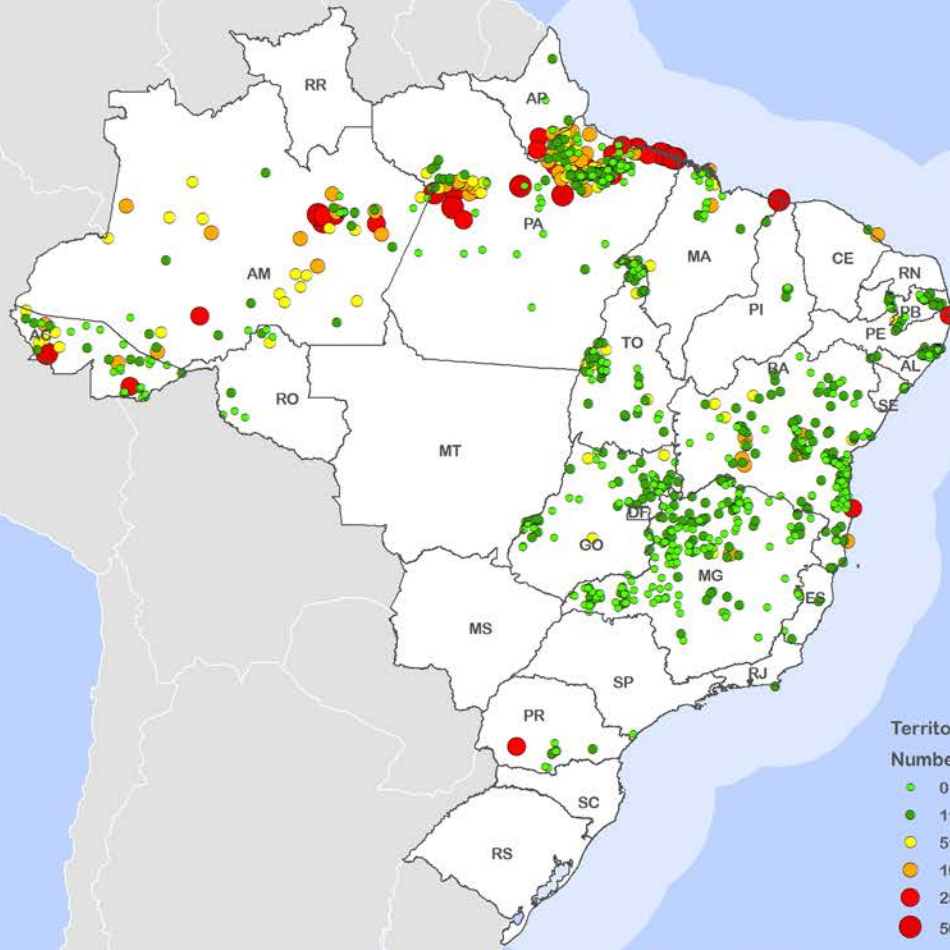
Territorial Units (938) - Green Grant Program  
Managing Agency

- ICMBio (66 Protected Areas)
- SPU (64 Municipalities)
- INCRA (808 Settlement Projects)



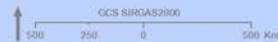
# Territorial Units

## Green Grant Program Number of Families 2014



Territorial Units (938) - Green Grant Program  
Number of Families (51.498)

- 0 - 10
- 11 - 50
- 51 - 100
- 101 - 250
- 251 - 500
- 501 - 2501

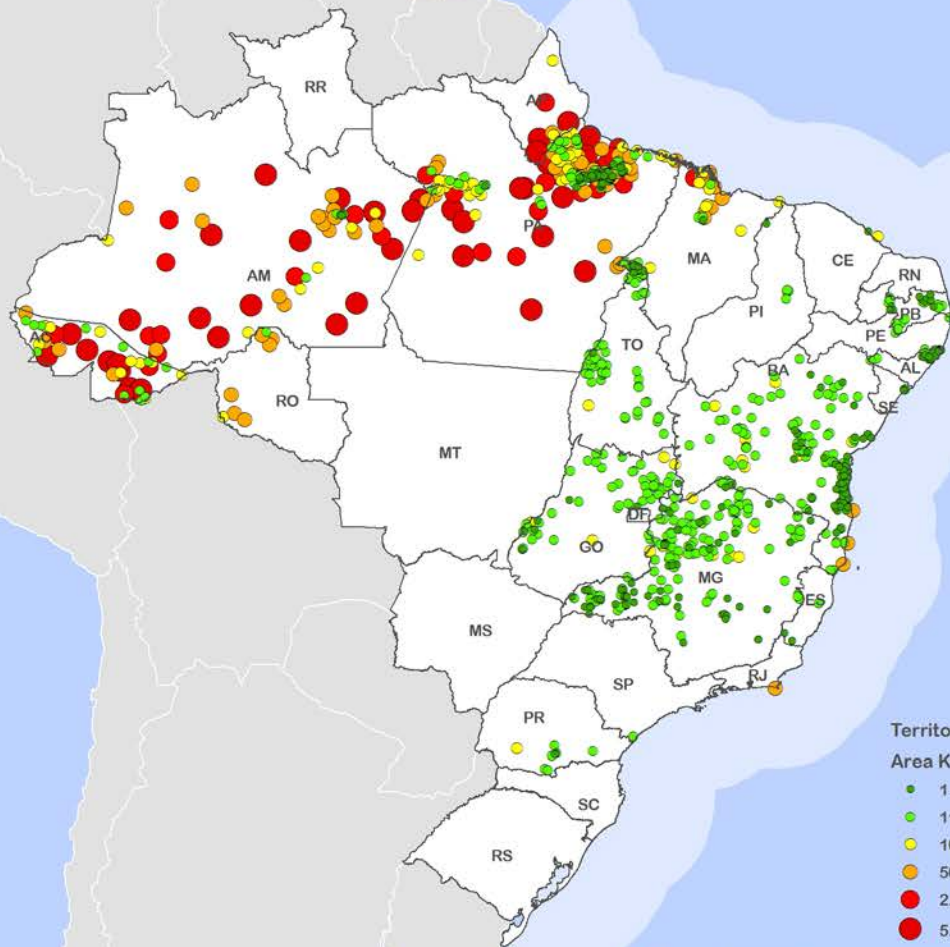




# Territorial Units

## Green Grant Program

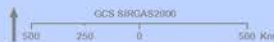
### Area (Km<sup>2</sup>) 2014



Territorial Units (938) - Green Grant Program

Area Km<sup>2</sup> (Total 706.074)

- 1 - 10
- 11 - 100
- 101 - 500
- 501 - 2.500
- 2.501 - 5.000
- 5.001 - 84.214

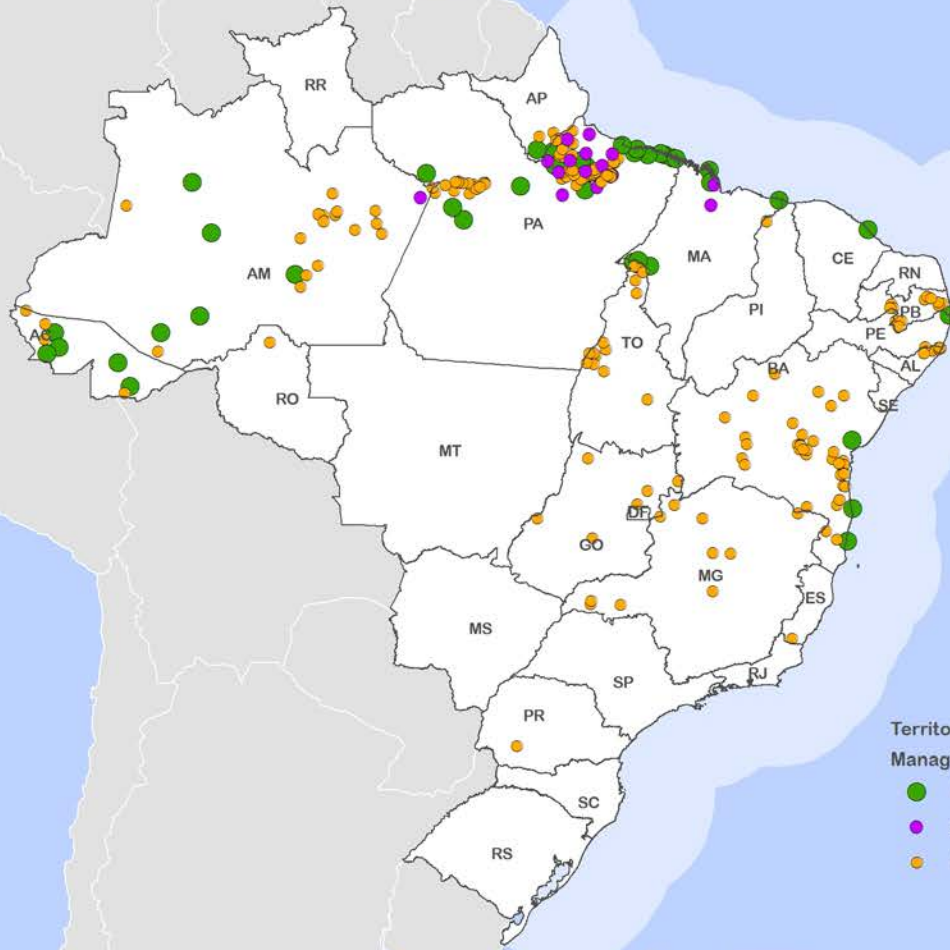




# Territorial Units

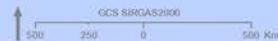


## Green Grant Program Monitoring - 2014



Territorial Units (260) - Green Grant Program  
Managing Agency

- ICMBio (39 Protected Areas)
- SPU (15 Municipalities)
- INCRA (206 Settlement Projects)



# CHALLENGES

- ❖ Program Expansion
- ❖ Monitoring
- ❖ HSS Plans



CONSERVAÇÃO  
INTERNACIONAL



Brasil

Thanks  
people need nature to thrive

[rmedeiros@conservation.org](mailto:rmedeiros@conservation.org)