



# Valuation of Ecosystem Services in Mexican Federal Protected Areas

**Mariana Bellot Rojas** Director General of Institutional Development and Outreach  
National Commission for Natural Protected Areas



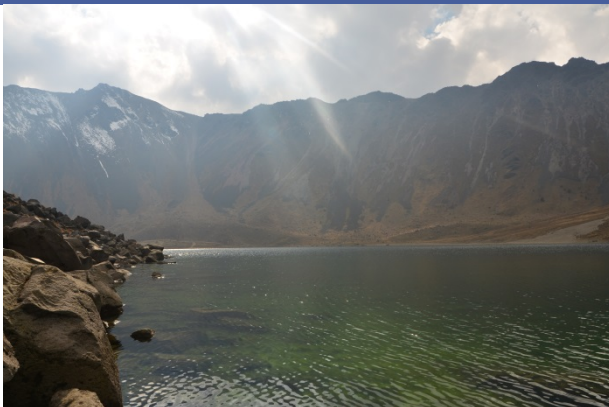
On behalf of:



of the Federal Republic of Germany

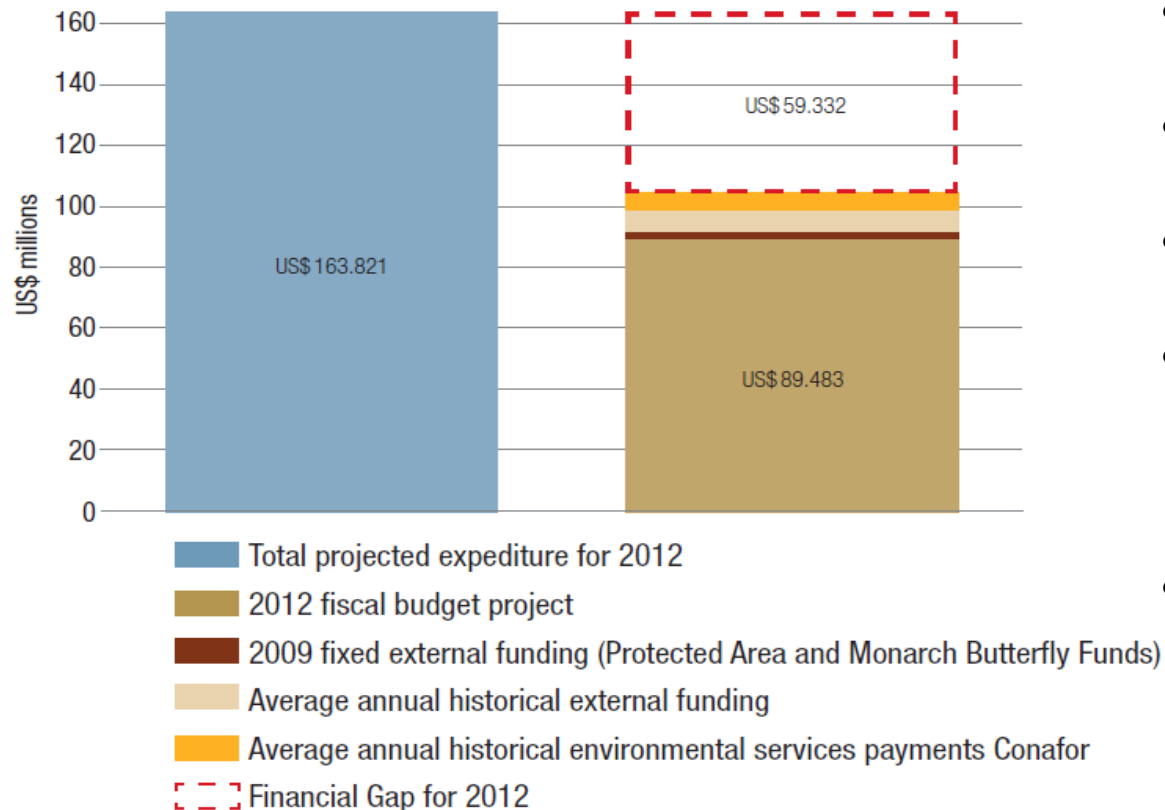
# Project objectives

- Strategic positioning of CONANP in the National Agenda
  - Achieve the prioritization of PA as a backbone of national development policies at all levels of decision making in Mexico
- Incorporate the ecosystem services approach into environmental impact assessment evaluations
- Strengthen the environmental economics axis of CONANP's 2040 strategy
- Integrate a bottom-up approach that benefits local people and involves PA's staff into the decision-making process
  - Contribute to the achievement of Aichi Targets 1, 2, 11, 14 and 20
  - Develop and implement a diversified long-term valuation strategy for the conservation, management and sustainable use of PA
- **Contribute to reduce the current financial gap of Mexican Protected Areas' operation**





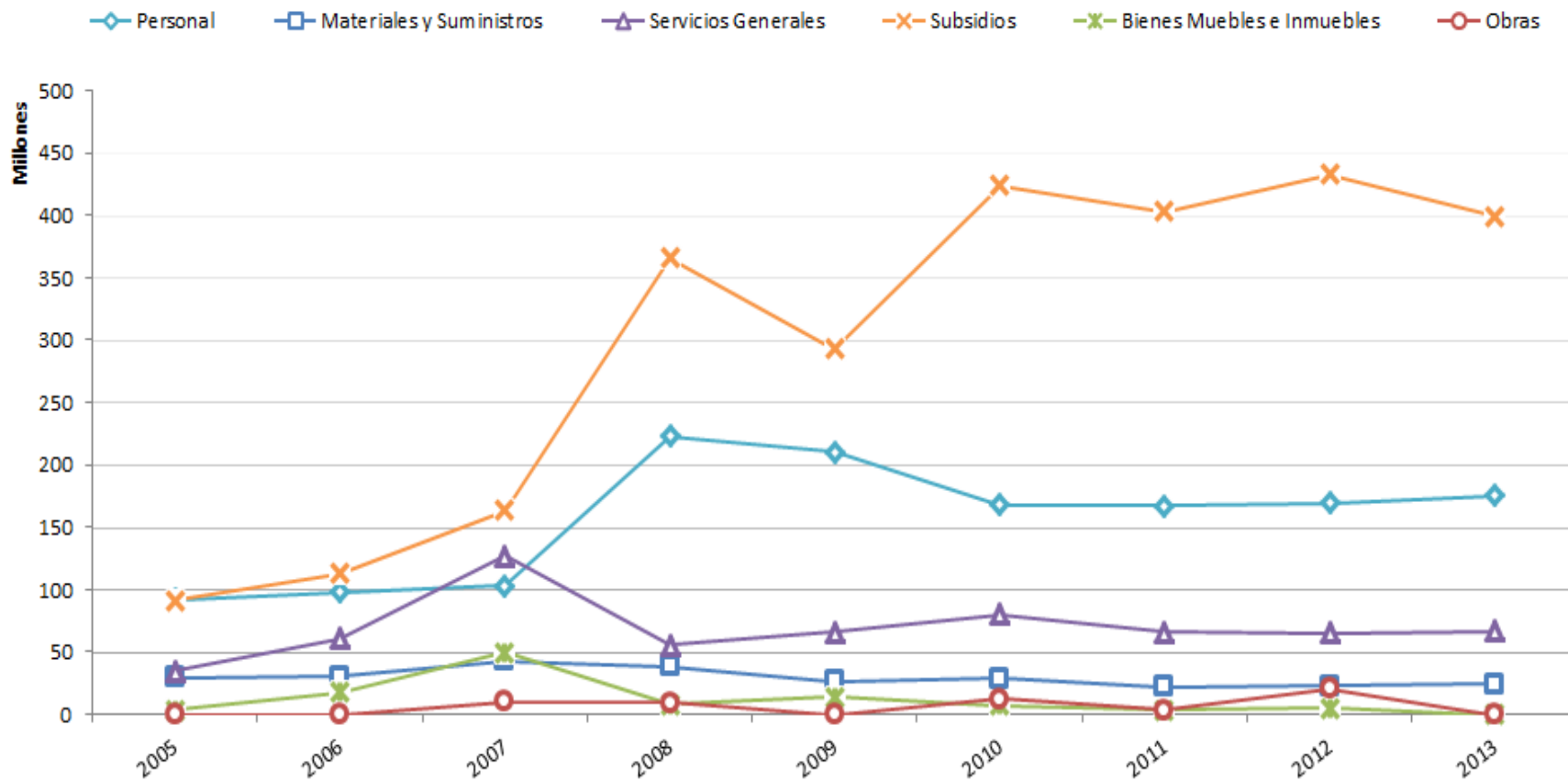
# The financial Gap



Financial Gap for 2012

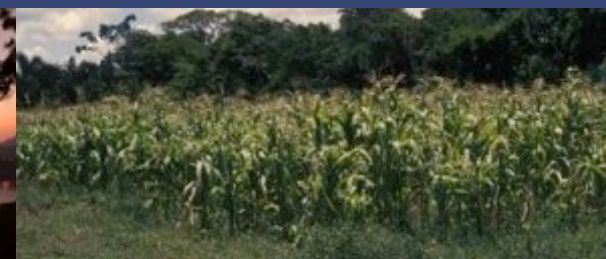
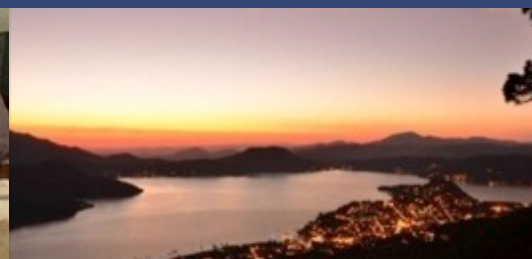
- 2012 Financial gap: US\$59 million.
- Every year the budget has decreased in real terms.
- The surface under protection is increasing.
- **CONANP has not the attribution of collecting nor receiving financial resources by its own.**
- National NGO provide support for administration of non-government funding

# CONANP's expenditure 2005-2013

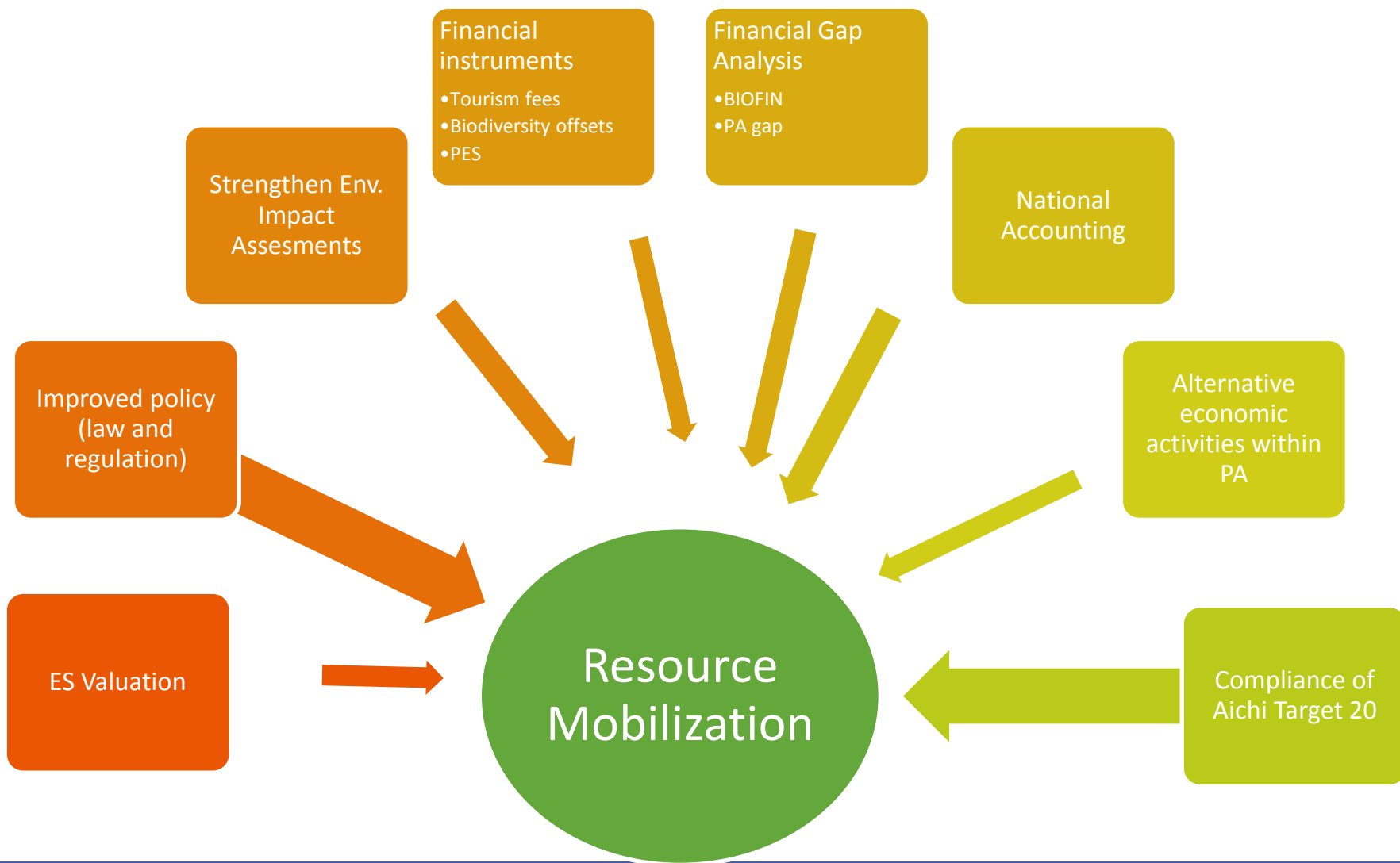


# The project will address this issue by...

- Conveying among key stakeholders (public and private) the several benefits provided by protected areas for human well being and economic development in order to develop the regulatory and economic instruments to strengthen CONANP's human, financial and infrastructure resources.



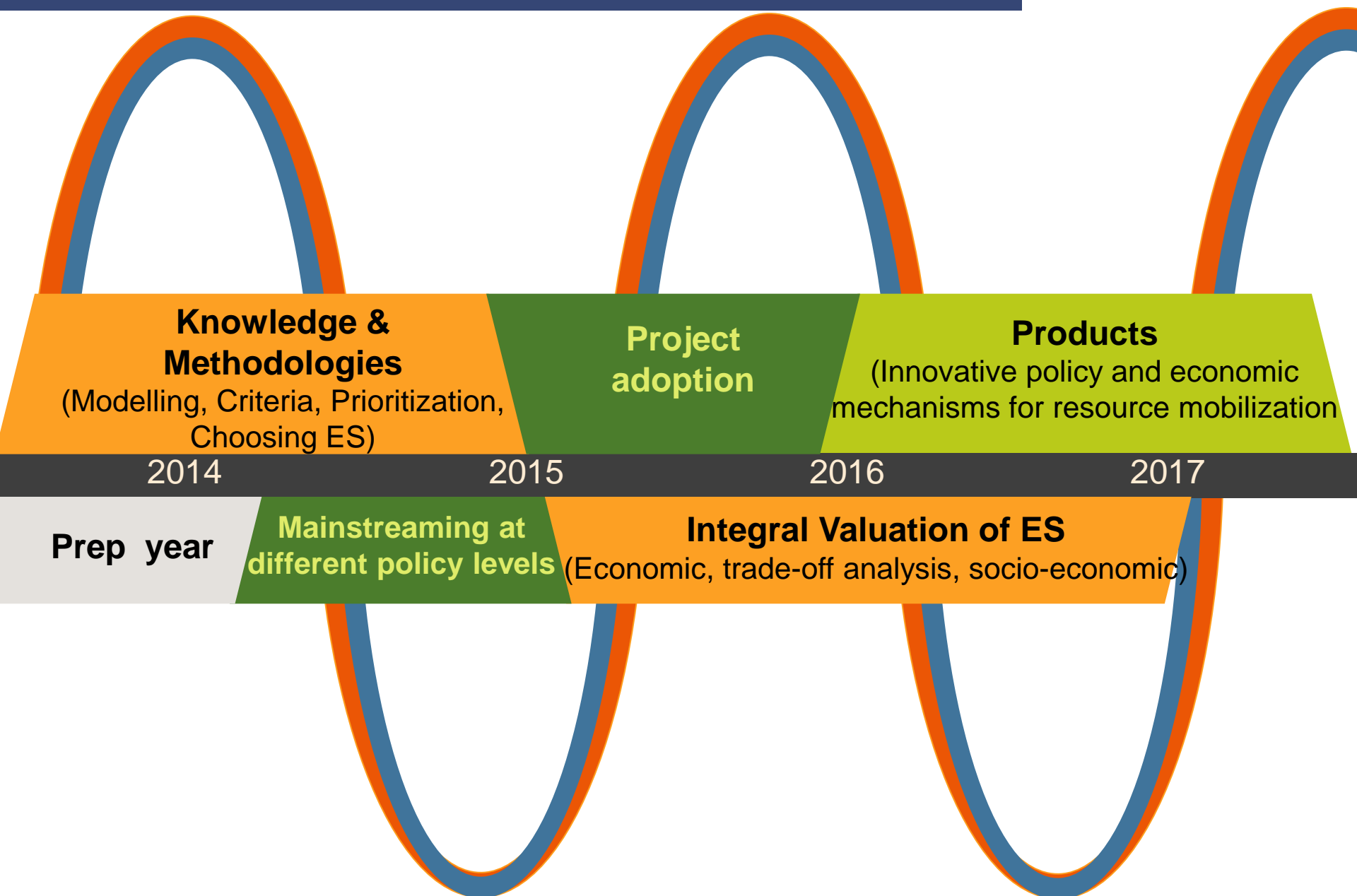
# Financial sustainability components



# Project components



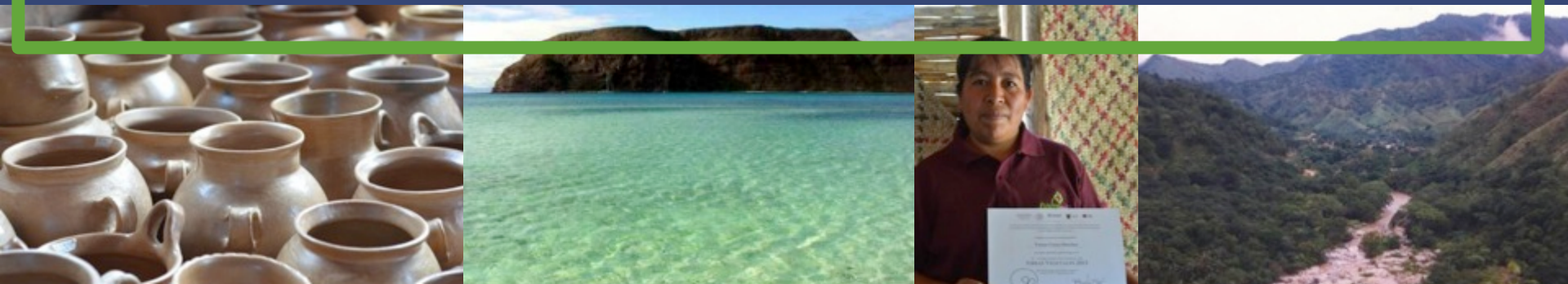
# EXPECTED OUTCOMES





# Key elements for success

- Have in mind that one of the main objective is financial sustainability
- Involvement of key stakeholder from the beginning of the implementation
- Participation of PA local communities as well as beneficiaries of the ES (urban population)
- Engagement of the academia
- Collection and systematization of robust data
- Creation of a new conservation language which includes economic arguments and rationale for conservation
- Strong communication and outreach: why Pa are relevant?





**Luis Fueyo Mac Donald**

National Commissioner, CONANP.

lfueyo@conanp.gob.mx

**Mariana Bellot Rojas**

General Director of Institutional Development and Promotion , CONANP.

mariana.bellot@conanp.gob.mx

**Andrew Rhodes Espinoza**

Director of Climate Change Strategies, CONANP.

arhodes@conanp.gob.mx

**National Commission of Natural Protected Areas**

<http://www.conanp.gob.mx>

<http://cambioclimatico.conanp.gob.mx>