

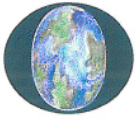
# Leveraging the Power of Tourism for Protected Areas

Innovations and Lessons from Africa

Pamela Lanier

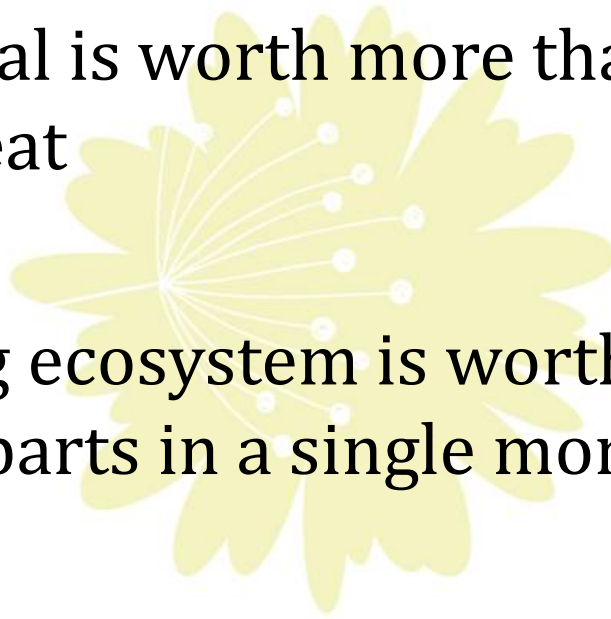


Friends of Sustainable Tourism  
International

eco  go. org

*have fun . go green*

- 🌿 A wild animal is worth more than the value of its hide and meat
- 🌿 An enduring ecosystem is worth more than the value of its parts in a single moment
- 🌿 Tourism fosters appreciation which leads to conservation of traditional culture and environment



# Ecotourism

## The Three Pillars

- 🌿 Conservation of local environment
- 🌿 Support of local human community
- 🌿 Education of tourists



# Guludo Beach Resort Mozambique, Africa Quirimbas National Park

- *A sustainable business and sister organization restoring hope and rebuilding communities in Africa.*



# Guludo Beach Resort

- Involved in Water Point Rehabilitation Project- provided access to clean water for 20,000 people
- Provide household training in nutrition, Malaria, HIV, hygiene, and sanitation



# Guludo Beach Resort

- Provide daily school meals to 900 malnourished children
- Secondary school scholarships for 130 scholars/construction of 2 primary schools



# Guludo Beach Resort

- Donate 5% of all resort revenue to Nema Foundation



# Chiawa Camp & Old Mondoro

## Lower Zambezi National Park - Zambia

Floodplains, grasslands, and tall forests support exceptional wildlife densities and a local population dedicated to their maintenance and empowered by tourist revenues.





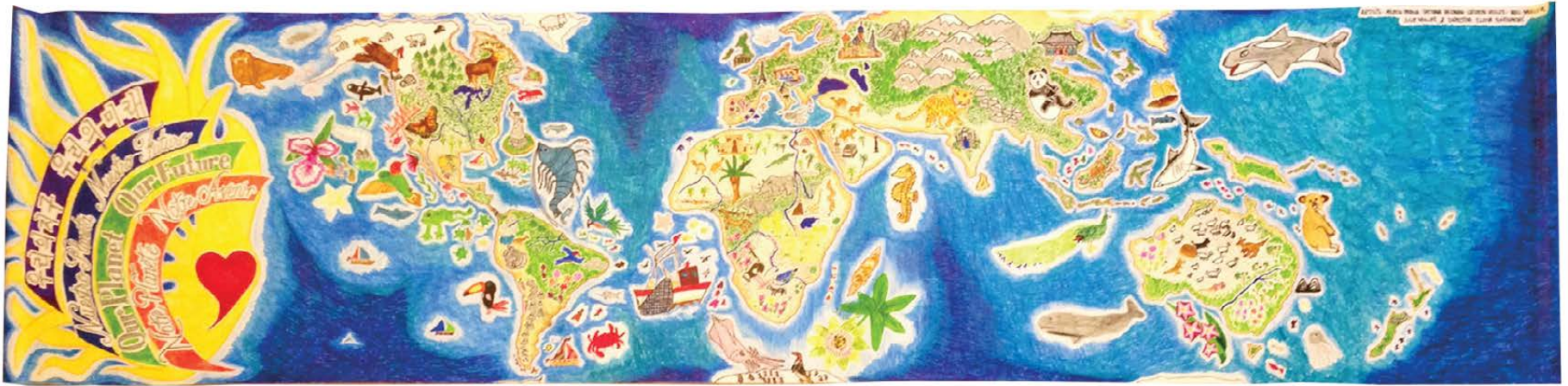
# Chiawa Camp & Old Mondoro

- Protecting biodiversity and wildlife by providing personnel to the effort
- Intelligence gathering and strategy planning for law enforcement
- Logistic support for cheetah re-population program and anti-poaching activity
- Environmental education program
- Support to the Wild Dog Conservation Program



Empowering local stakeholders through education and employment to protect their heritage.

Zambians stand up  
to protect our  
natural heritage  
stop mining ~~our~~  
Zambezi natural ~~resources~~



"Our planet Our future" banner created by Elena Garnache and her students

Pamela Lanier

pamela@ecogo.org

Friends of Sustainable Tourism International

www.EcoGo.org

