



Parks, people, planet: inspiring solutions

Living Outside the Fence:

Opportunities for neighbouring communities to supply products and services to the Sabi Sand Game Reserve, South Africa

Authors:

Andrew Rylance andrewrylance@gmail.com

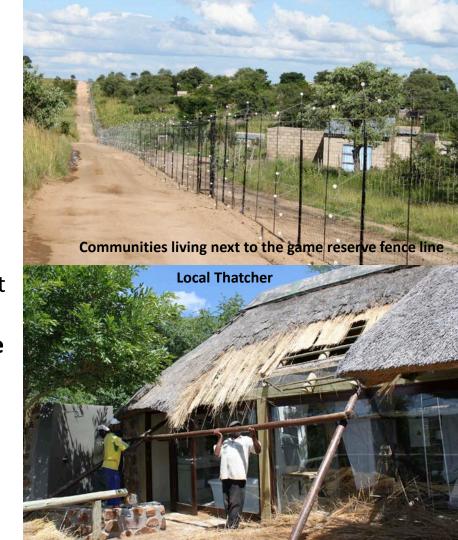
Dr. Anna Spenceley annaspenceley@gmail.com

Funded by: the Travel Foundation (www.thetravelfoundation.org.uk)

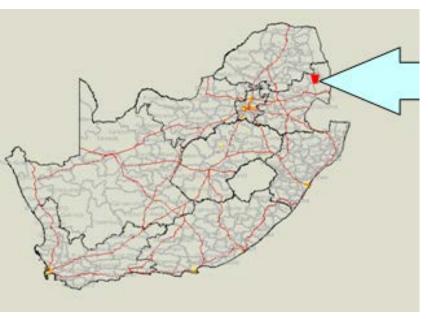
Supported by Sabi Sand Game Reserve Management and Operators (www.sabisand.co.za)

Paper Overview

- Aim to understand opportunities for stimulating local enterprise development within the tourism supply chain in the Sabi Sand Game Reserve, neighbouring the Kruger National Park.
- Quantifies the value of current procurement spend by lodges on local products and services and estimates their potential future expenditure.
- Provides insights into relationships between private lodges, game reserves and local communities in South Africa.



Sabi Sand Private Game Reserve (SSGR)



Source: GTZ (2010:3)

- Realised that incorporating communities into SSGR supply chains is critical to addressing socio-economic wildlife pressures.
- Micro level case study with macro level lessons.



Why the initiative works?

- Strong tourism demand exists because responsible private sector operators offer a quality product
- Demand driven initiative with solid market research
- Initiative builds relationships between lodges and communities based on solid business principles
- Draws of experience transfer between private sector and community businesses



Why is tourism important for PAs?

- Sharing the economic benefits of wildlife areas with communities neighbouring protected areas is essential for long-term buy-in to conservation.
- Critical to develop a **legitimate wildlife economy** to compete with the illegal animal product market.
- In areas of high poverty levels if benefits of legitimate business activities outweigh those from illegal activities, poaching levels reduce.