



POWERING POSSIBILITY

**THE SUSTAINABILITY BENEFIT OF
CONSERVATION AND PROTECTED AREA
ESTABLISHMENT TO A CORPORATE INDUSTRIAL
ORGANISATION:**

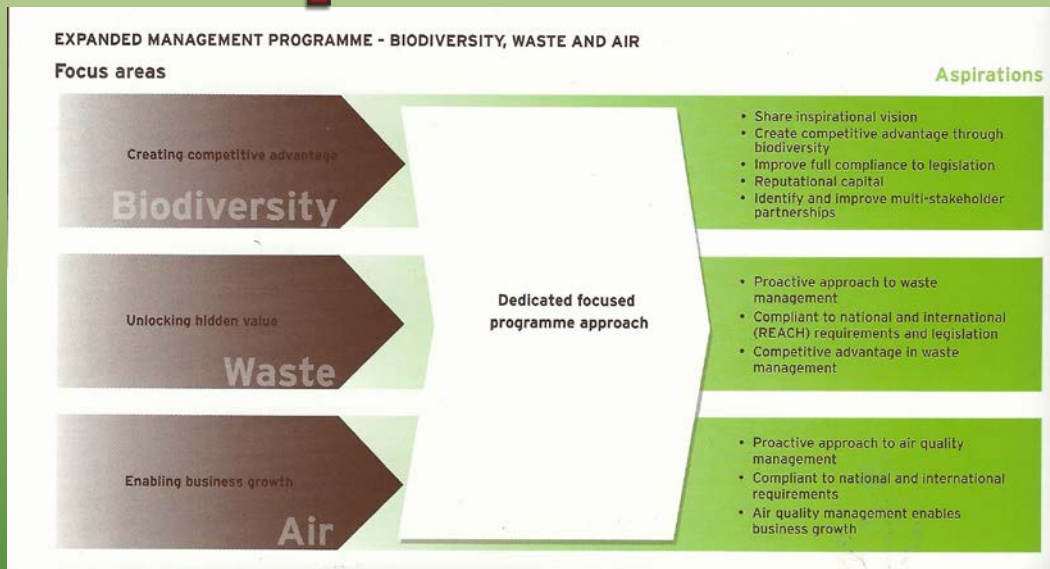
EXXARO'S MANKETTI GAME RESERVE AS A CASE STUDY.

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SUSTAINABILITY REPORTING

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The public cares!



REPORT!!!

Conservation does NOT oppose business

THE SUSTAINABILITY DILEMMA

3

**Don't “green-screen”, go
beyond compliance**



**Conservation must be a
leg of business**

HOW TO? A case study

4

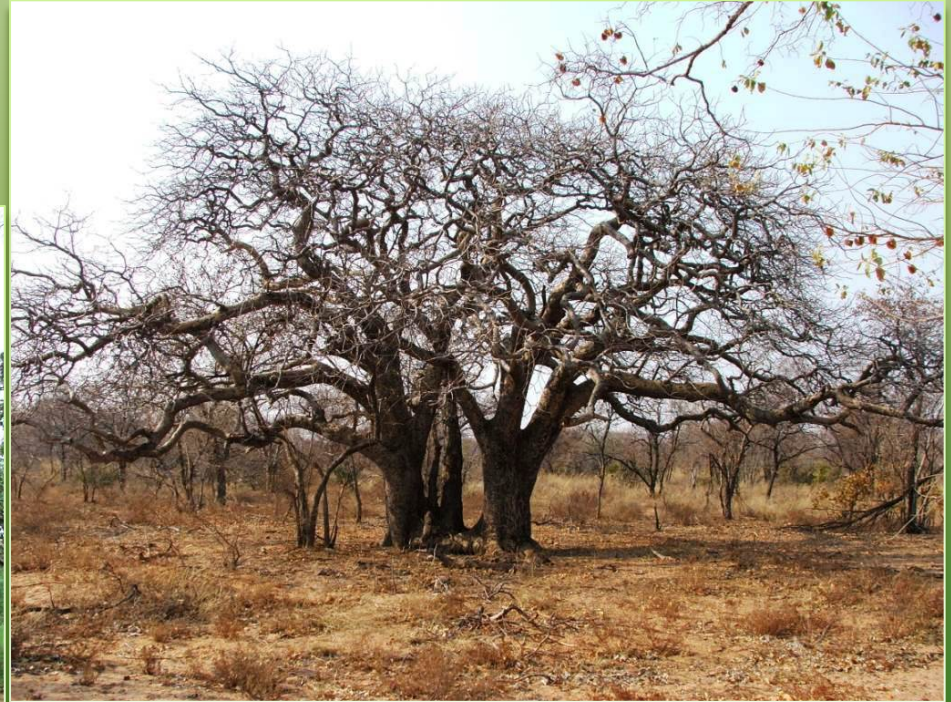
- Think innovative
- Pick low-hanging fruit
- REPORT



Manketti tree research

5

Be the first and claim the kudos



Baboon spider relocation

6

Start modest and inexpensive



Rhino relocation

7

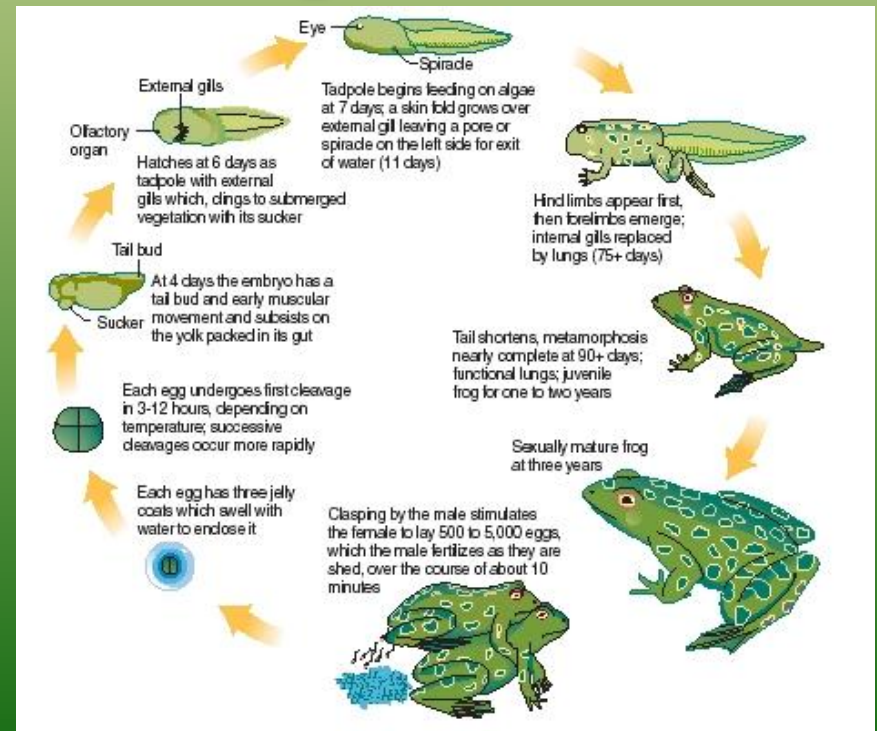
Beneficiate what's already being done



Giant bullfrog relocation

8

Ensure projects relate to core business impacts



Co-operative conservancy

9

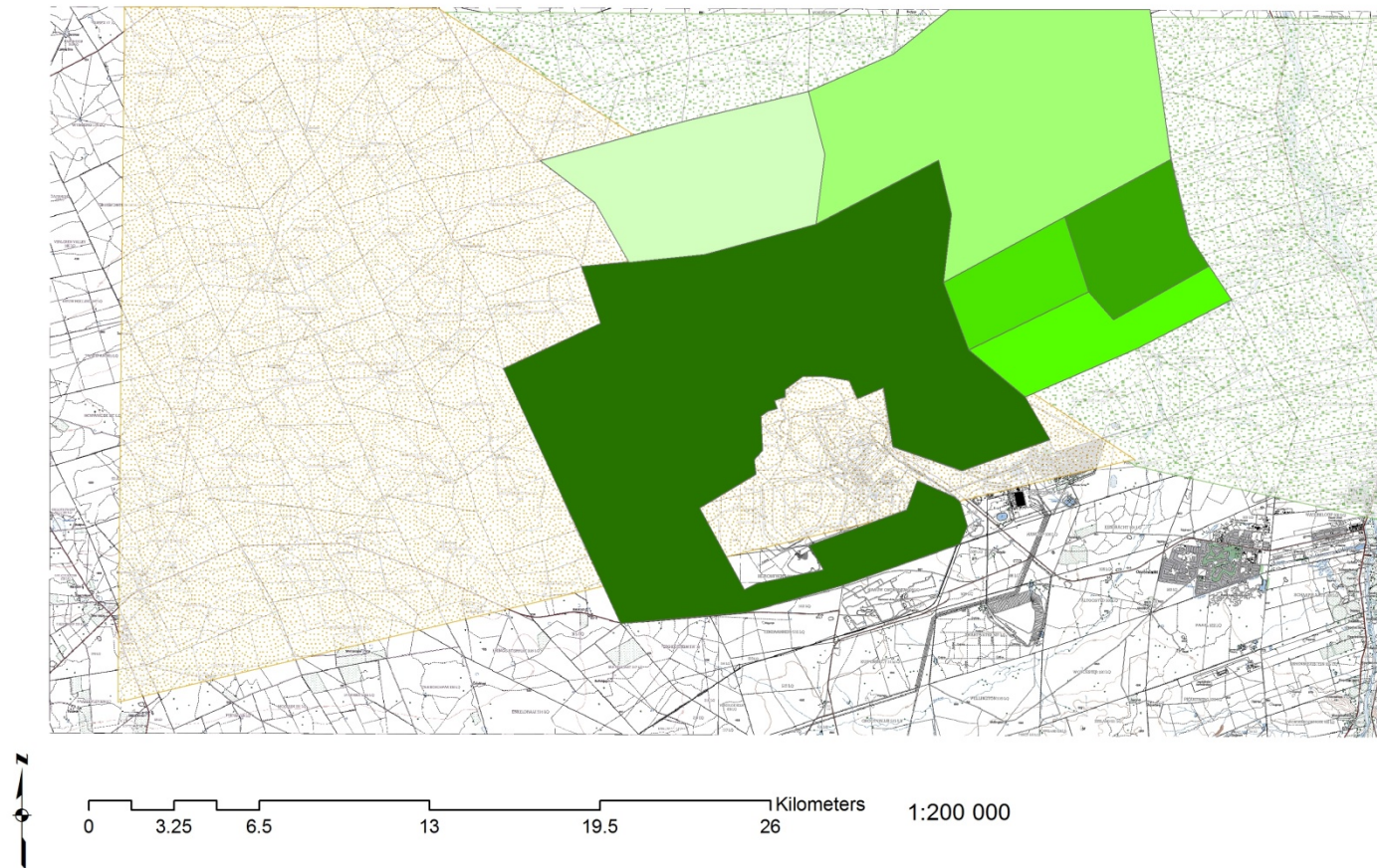
- Progress to ambitious
- Enlarge Protected Areas
(Conservancies)



Co-operative conservancy model

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Manketti Game Reserve: Total expansion potential



Conservancy benefits

11

Combined shared off-sets
External buy-in



KEY MESSAGE

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Reap non-monetary profit
Off-sets = Assets

