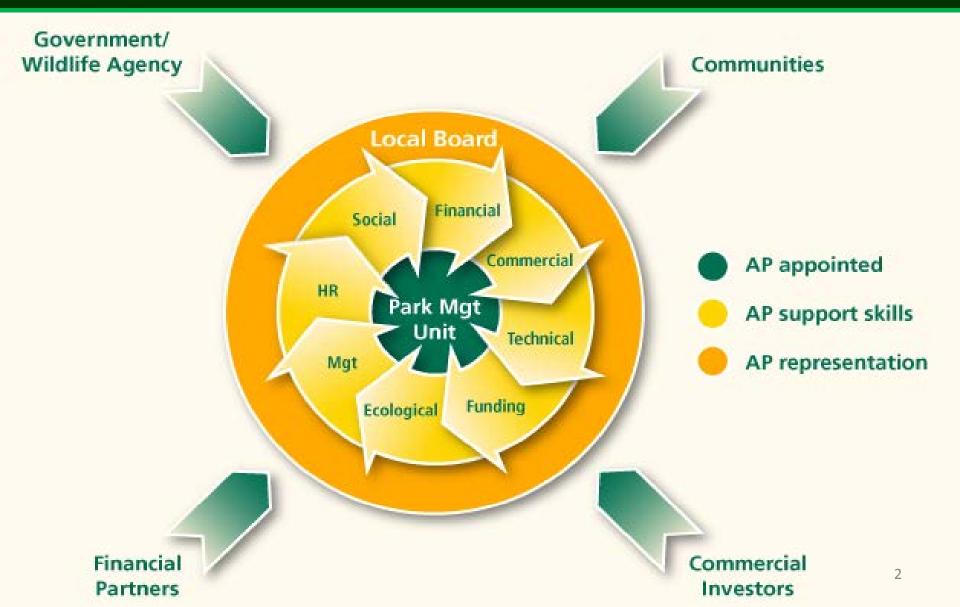




The African Parks Conservation Model

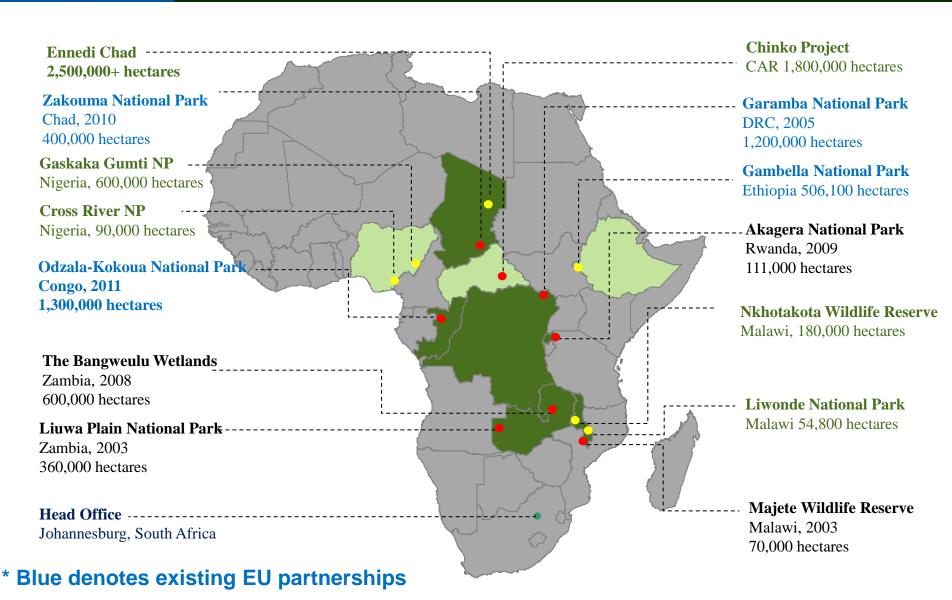






African Parks: current and planned portfolio







The conservation crisis: human demands for ...







HIGH VALUE COMMODITIES

(Timber, Ivory, Rhino Horn)





ENERGY

(Charcoal, Firewood)





PROTEIN

(Bushmeat and Fish)





ALTERNATIVE LAND USE

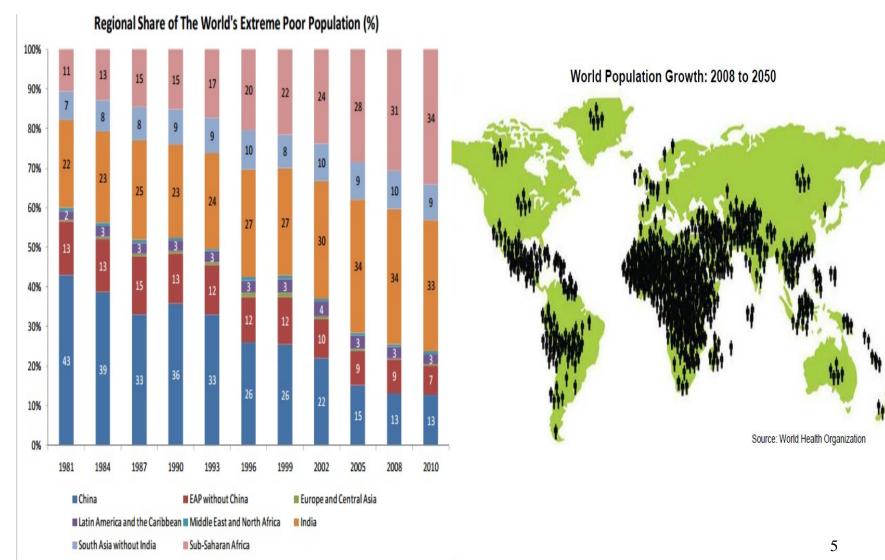
(Commercial & Subsistence Farming, Roads, Artisanal Mining, Mining)

The amplifying role of poor governance, break down in law and order



What the future holds for Africa



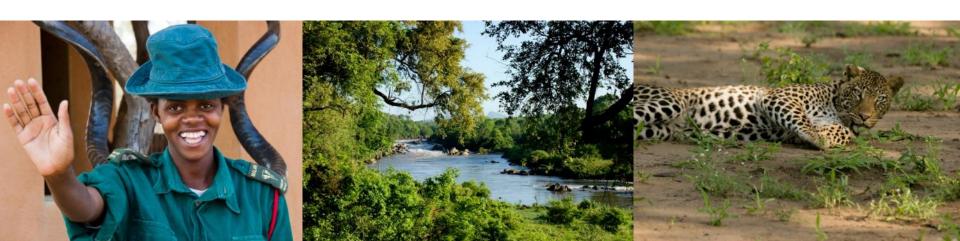




Good for wildlife = good for people



- Poaching can only succeed:
 - Where criminals can act with impunity
 - Where lawlessness is accepted
 - Where corruption and complicity are common-place
 - Where international boundaries are porous
 - Where illegal firearms and ammunition are readily available
 - Where crime has become embedded as an illegitimate economy
- Addressing the above, through effective park management, not only protects wildlife but makes adjoining communities safer places to live

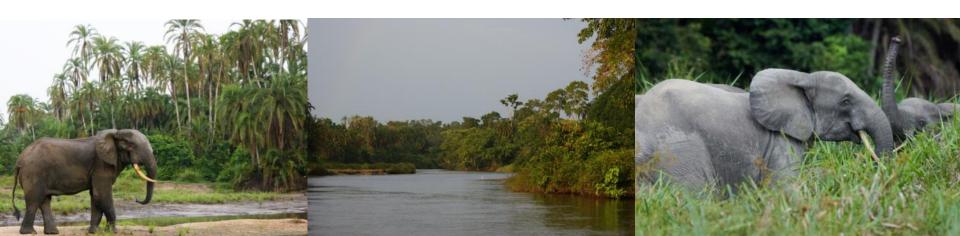




African Parks Goal.



- We expect Africa to have fewer than 60 large, properly functioning, protected areas by 2050
- It is our goal to:
 - Secure and manage a portfolio of protected areas in Africa encompassing the majority of the continent's ecoregions
 - Unlock the economic potential of areas under management to position conservation as a competitive land-use that promotes sustainable socioeconomic development in rural communities
 - Position protected areas under management as epicentres from which stability, law and order can radiate to the benefit of people





Why our approach is effective



- We take total long-term responsibility (20 years +) for managing a park in partnership with Governments and communities
- We have a strong law enforcement emphasis "boots on the ground"
- We adopt a business approach insisting on high standards of professional management and striving for economic sustainability
- Donor funds raised are deployed on the ground zero leakage from the park
- We create jobs, social infrastructure & economic opportunities for local communities in remote rural areas
- We demonstrate full accountability for how funds are deployed and for results





The Full impact of effective park management



