SEEA: THE INTERNATIONAL STANDARD FOR ENVIRONMENTALECONOMIC ACCOUNTING

AN INTRODUCTION TO ECOSYSTEM ACCOUNTING

Carl Obst

Associate, University of Melbourne Sustainable Society Institute & Consultant to UN on Natural Capital Accounting

World Parks Congress 15 November, 2014 Sydney, Australia



POLICY CHALLENGE

- Need to recognise the dependence of society on ecosystems and their services
 - Services with direct economic links
 - Services taken for granted
- Need for policy to consider balances and tradeoffs
 - Sustainable production and consumption
 - Food, water and energy security
 - Competing land uses / restoration and maintenance of biodiversity and ecosystem condition
- Need for spatially specific policy responses

INFORMATION GAP

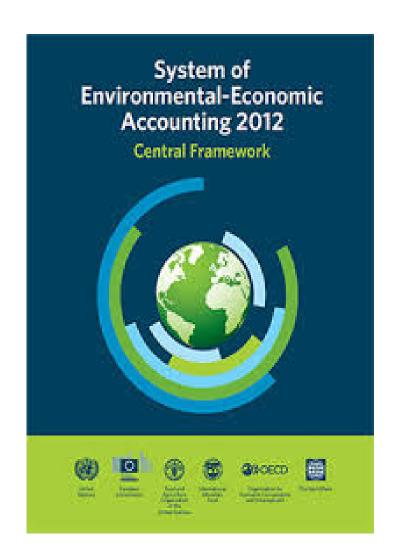
- Lack of regular, coherent and comprehensive environmental data that is presented as linked to economic and human activity
 - => Dependence not recognised
- Data often issue focused and discussion centred on modelling results not ongoing monitoring
- Solution requires a focus on stocks <u>and</u> flows and the connection between ecosystems and people

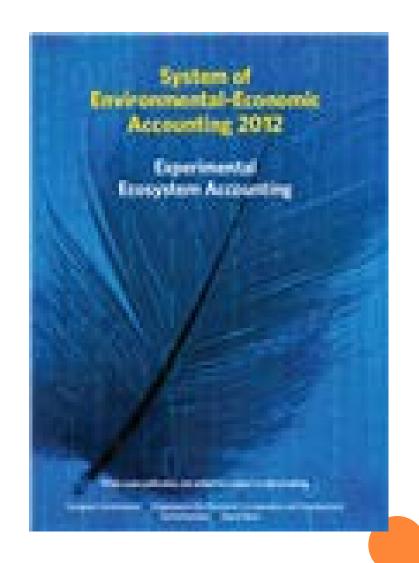


THE WORLD COMMISSION

ON ENVIRONMENT

AND DEVELOPMENT







The SEEA approach to ecosystem accounting

THE BOUNDARY OF NATURAL CAPITAL



ECOSYSTEM ASSET

(e.g. forest, wetland, agricultural area, marine environment, or combinations in a region or landscape)

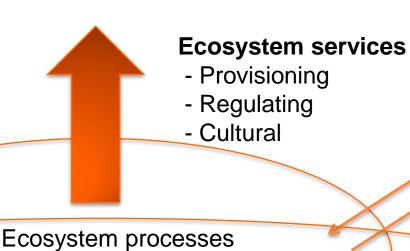
Ecosystem processes

Ecosystem characteristics

Intra-ecosystem flows

Inter-ecosystem flows

ECOSYSTEM ASSET

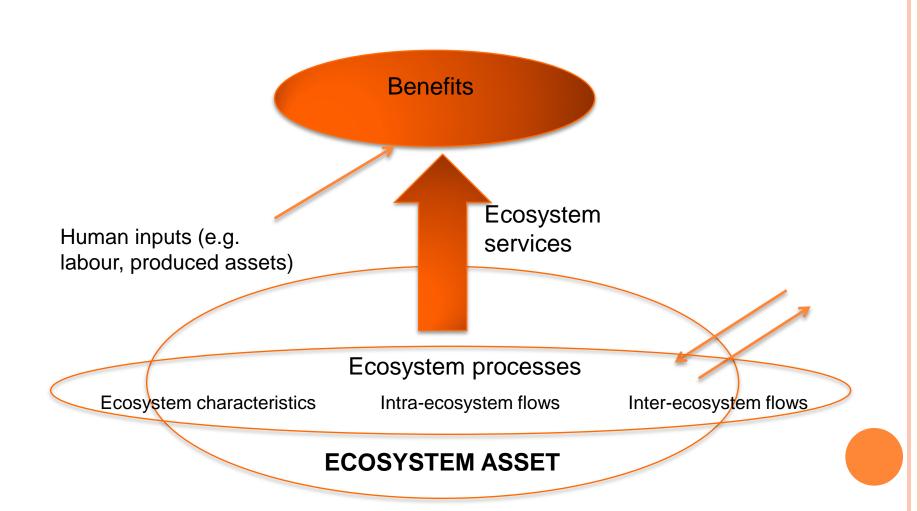


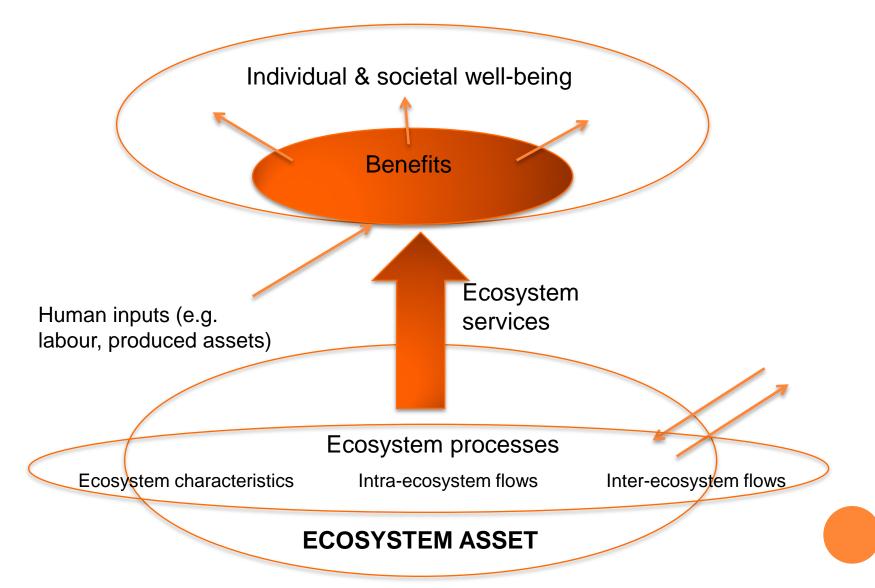
Ecosystem characteristics

Intra-ecosystem flows

Inter-ecosystem flows

ECOSYSTEM ASSET





THE ROLE OF VALUATION

- Monetary valuation facilitates integration with standard economic aggregates and provides a perspective on relative importance
- Many challenges
 - Clarifying the purpose and object of valuation
 - Scenarios and trade-offs
 - Ecosystem services, assets and degradation
 - Selecting the relevant concept and appropriate techniques
 - Collating data
- Accounting approaches remain valid in nonmonetary units

PART III: MOVING FORWARD

Projects Underway ...

- World Bank WAVES project on Natural Capital Accounting
- Joint UNEP/CBD/UN Statistics Division project to test SEEA's ecosystem accounting
- Conservation International ecosystem accounting work in Peru
- UNEP projects including TEEB, ProEcoServ and VANTAGE

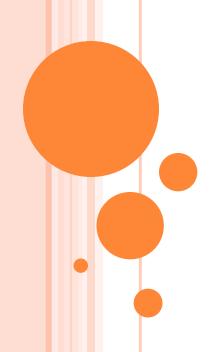
MESSAGE #1

- An accounting approach can fill the information gap, including for ecosystems
 - Integrated information on stocks (ecosystem condition) and flows (ecosystem services)
 - Physical and monetary information can be included
 - Comprehensive at national scale
 - Framework for monitoring and evaluation over time

Message #2

- Ambition should be to inform decision making not develop the perfect set of information
 - Aim to institutionalise monitoring and improve quality over time
 - Expand scope gradually "learn by doing"
 - Aim to co-ordinate existing data then fill data gaps
 - Ensure a focus on stocks and dependencies on them

THANK YOU



LINKS

• SEEA Central Framework

http://unstats.un.org/unsd/envaccounting/seeaRev/SEEA_CF_Final_en.pdf

- SEEA Experimental Ecosystem Accounting http://unstats.un.org/unsd/envaccounting/eea_white_cover.pdf
- SEEA Applications & Extensions
 http://unstats.un.org/unsd/statcom/doc13/BG-SEEA-AE.pdf