

ENHANCING THE QUALITY AND DIVERSITY OF GOVERNANCE

The Menz-Guassa Community Conservation Area, Ethiopia



MENZ-GUASSA
COMMUNITY CONSERVATION AREA



▣ Guassa Community Conserved Area (GCCA)

- **History:** one of the oldest community conservation practice in Sub-Saharan Africa
- **Livelihood Security:** Safety-net, Food security
- **Resilience:** Govt or development agents sponsored changes
- **Adaptive governance:** *The Qero system, Guassa Committee, Conservation Council*

A photograph of four red foxes standing in a row on a rocky outcrop. The fox on the far right is howling with its mouth wide open. The other three foxes are looking towards the right. The background is a soft, hazy landscape.

▣ Threats

- Investment (Land Grabbing)
- Government inadequacy to accept the model
- Overharvesting
- weakness in law enforcement

Form of recognition

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ZIKRE-HIG

**OF THE COUNCIL OF THE AMHARA NATIONAL REGIONAL STATE
IN THE FEDERAL DEMOCRATIC REPUBLIC OF ETHIOPIA**

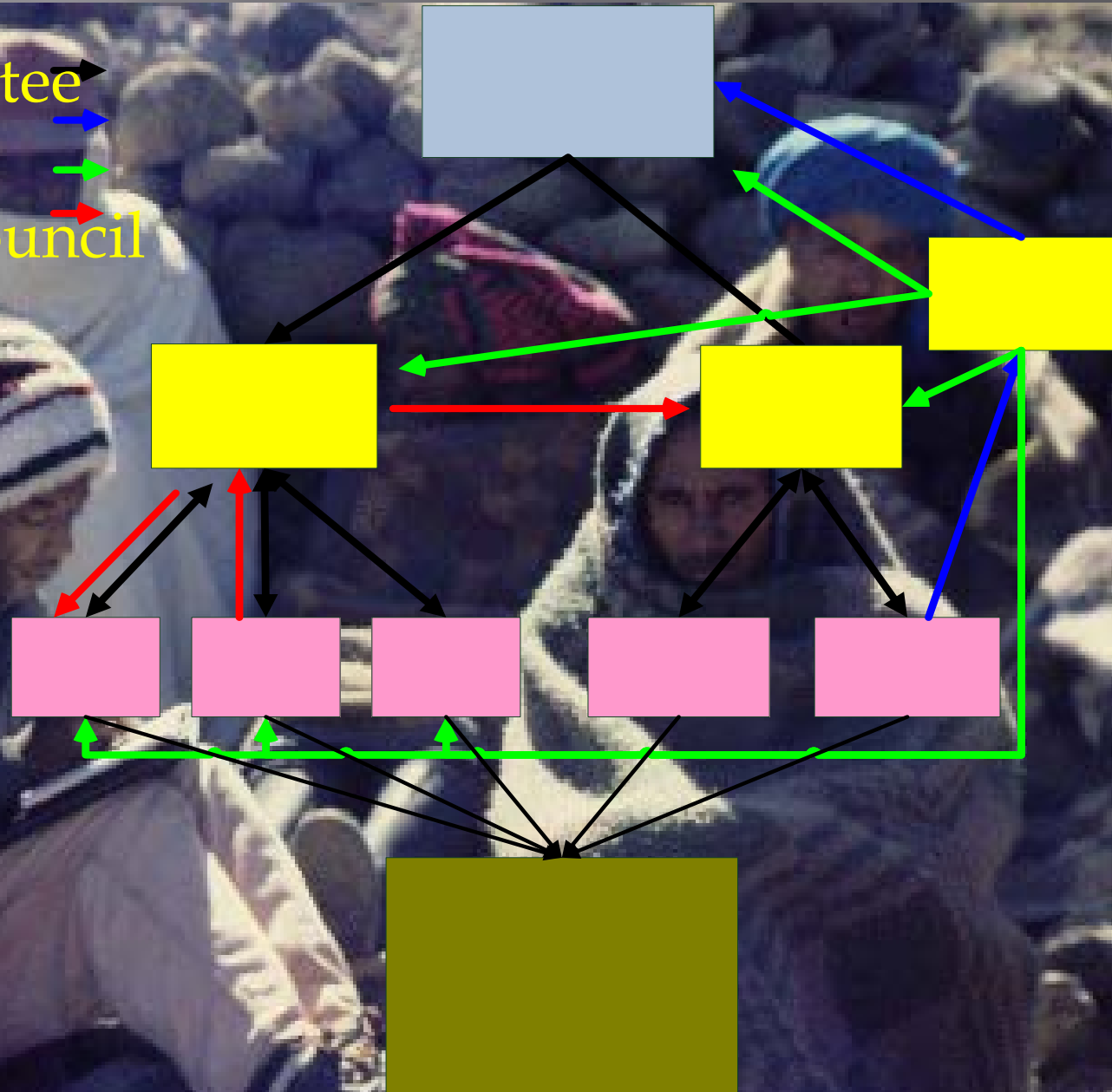
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<p>ማጠቃለያ ደንብ ቁጥር 97/2004 ዓ.ም በአማራ ብሔራዊ ክልላዊ መንግስት የመንዝ ጌላ የግህበረሰብ ጥብቅ ዕቃ ዳርድንበር ለክላላና ለሱተዳደር መወሰኛ ክልል መስተዳደር ምክር ቤት ደንብ</p>	<p>Contents Regulation No. 97/2012 The Amhara National Regional State the Menz Guassa Community Conservation Area Boundary Demarcation and Administrative Determination, Council of Regional Government Regulation.</p>
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Present day management

- Kebele Committee
- Conservation Council



Enhancing the quality and diversity of governance

- ▣ The Future
 - Livelihood development
 - Community-based Tourism
 - Diversification of the household economy
 - Developing activities to mitigate threats

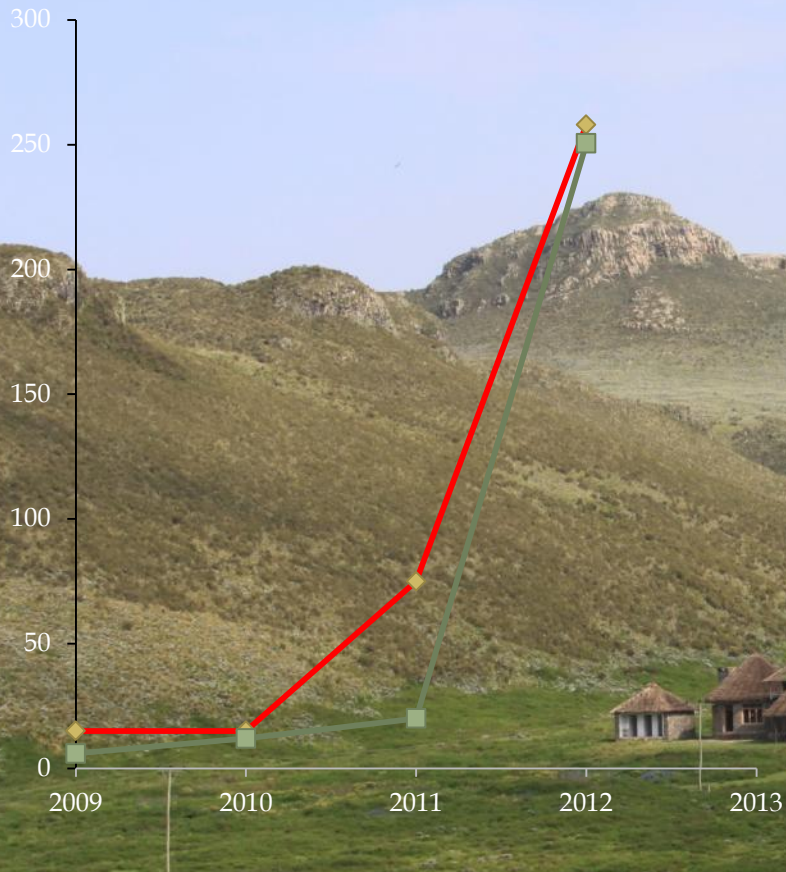


GCCA Tourism Product Development



- Tourism Manager 1
- Local Guides – 10
- Mule/pack donkey and muleteers – 10
- Handicraft – 15
- Cooks – 12
- Firewood suppliers– 12
- Village products outlet
egg, sheep, etc etc
- Village Coffee
Ceremony

Marketing and Branding GCCA Tourism Product



□ **Business Planning:**

□ Breakeven points of ~440 tourists/year

□ Market niche identification:

□ Low volume – High End strategy

Thank you

