



Fish meets fashion...

Fiona Llewellyn, Heather Koldewey, and Jonathan Baillie
Zoological Society of London

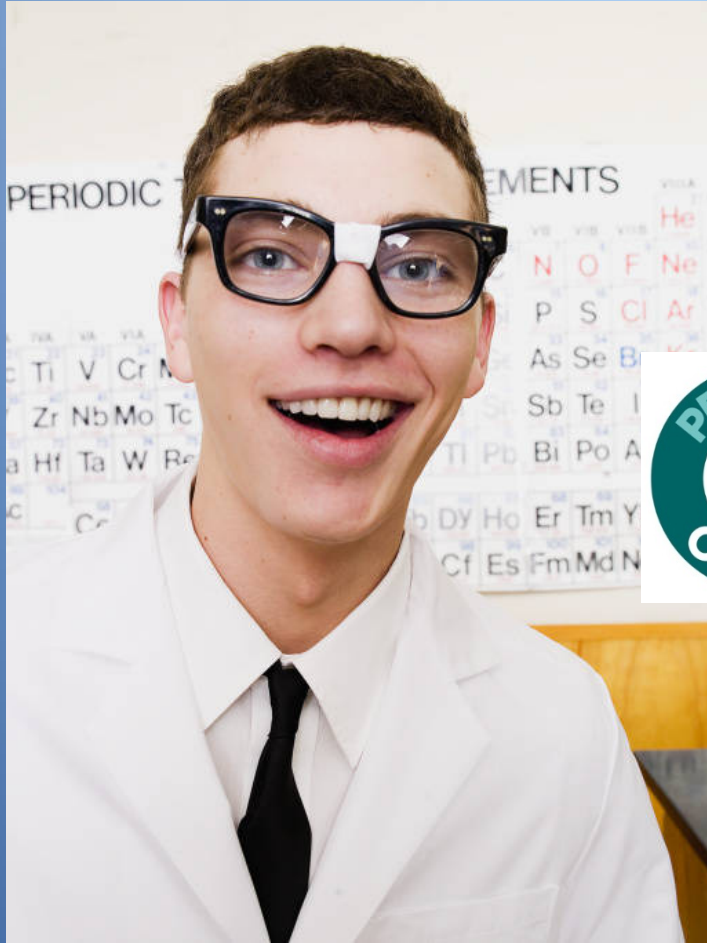
Marine Reserves Coalition

@MRC_marine

SELFRIDGES & CO



ZSL
LIVING CONSERVATION









Haddock over heels

DO PEOPLE REALLY WANT TO BE LECTURED ABOUT THE ENVIRONMENT WHEN THEY'RE OUT SHOPPING? SELF RIDGES SEEMS TO THINK SO. FRANCESCA HORNÁK REPORTS

There's a lot to like about Haddock's, the sister company of Selfridges. One, she's open on the day of the night, and she's also showing "the most" of the day's catch. Another, she's open on the day of the night, and she's also showing "the most" of the day's catch. Another, she's open on the day of the night, and she's also showing "the most" of the day's catch.

PEOPLE NOW EXPECT BIG BRANDS TO TAKE RESPONSIBILITY AND TO HELP WHERE THEY CAN

Francesca Hornák is a freelance journalist who writes about the environment. She is the author of the book "The Last Days of the Dinosaurs" and has written for the BBC, the Guardian, and the New York Times. She is also a regular contributor to the website "The Independent".

CHANGING THE SHAPE OF SHOPPING

ADD MARKETPLACE **YOU'RE THE FASHION EDITOR** **THE MOBILE MALL**

Selfridges is a department store in London, England. It is one of the largest and most famous department stores in the world. It is known for its wide range of products, from clothing to food, and for its high-quality service. It is also known for its architecture, which is a mix of modern and traditional styles.



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Time to get sea worthy

Seafood spoils: One of Britain's most influential sports fish is the subject of a campaign about the ocean that has the backing of royal chefs and celebrities - and it's buying the best fish and chips in the country

Was he looking for a new way to get his fish and chips? That's the question that's been asked by the chefs and celebrities who are backing the campaign. The campaign is called "Project Ocean" and it's a joint effort between the ZSL (Zoological Society of London) and the British Seafood Association. The campaign is aimed at promoting sustainable seafood and reducing the impact of fishing on the environment.

Try these at home
David Hogg's fish and chips recipe is available on the Project Ocean website.

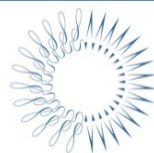




Marine Reserves Coalition

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GREENPEACE



THE
PEW
TRUSTS

marine
conservation society



BLUE MARINE FOUNDATION

SAVE OUR SHARKS

PROJECT OCEAN 2013





NO MORE
FISH
IN THE
SEA?







YOU WOULDN'T
**EAT A
PANDA**

**STOP
EATING
ENDANGERED
TUNA**

Zoological Society of London Marine Reserves Coalition

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