



IUCN
WORLD PARKS
CONGRESS
SYDNEY 2014

Inspiring a New Generation



#WPCNewGen



#NoWallsOutHere

e



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Greg Moore Golden Gate National Park Conservancy



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CREATING THE CHANGE WE WANT TO SEE

Youth and Protected Areas

Achieving Relevancy and Scale





The logo is a black square with an orange border. Inside, the text "GOLDEN GATE NATIONAL PARKS CONSERVANCY" is written in white, with "PARKS" in a larger, bold font.

GOLDEN GATE
NATIONAL
PARKS
CONSERVANCY

PARKS FOR ALL FOREVER



FOR ALL

YOUTH & PROTECTED AREAS: Achieving Relevancy and Scale



Underserved Communities • The New Demography



Crissy Field Center programs encourage new generations to become bold leaders for thriving parks, healthy communities, and a more environmentally just society.

YOUTH SERVED

Crissy Field Center: 20,000

Park Wide: 60,000



THEORY OF CHANGE

1

Invest into needs of young people
in a park setting

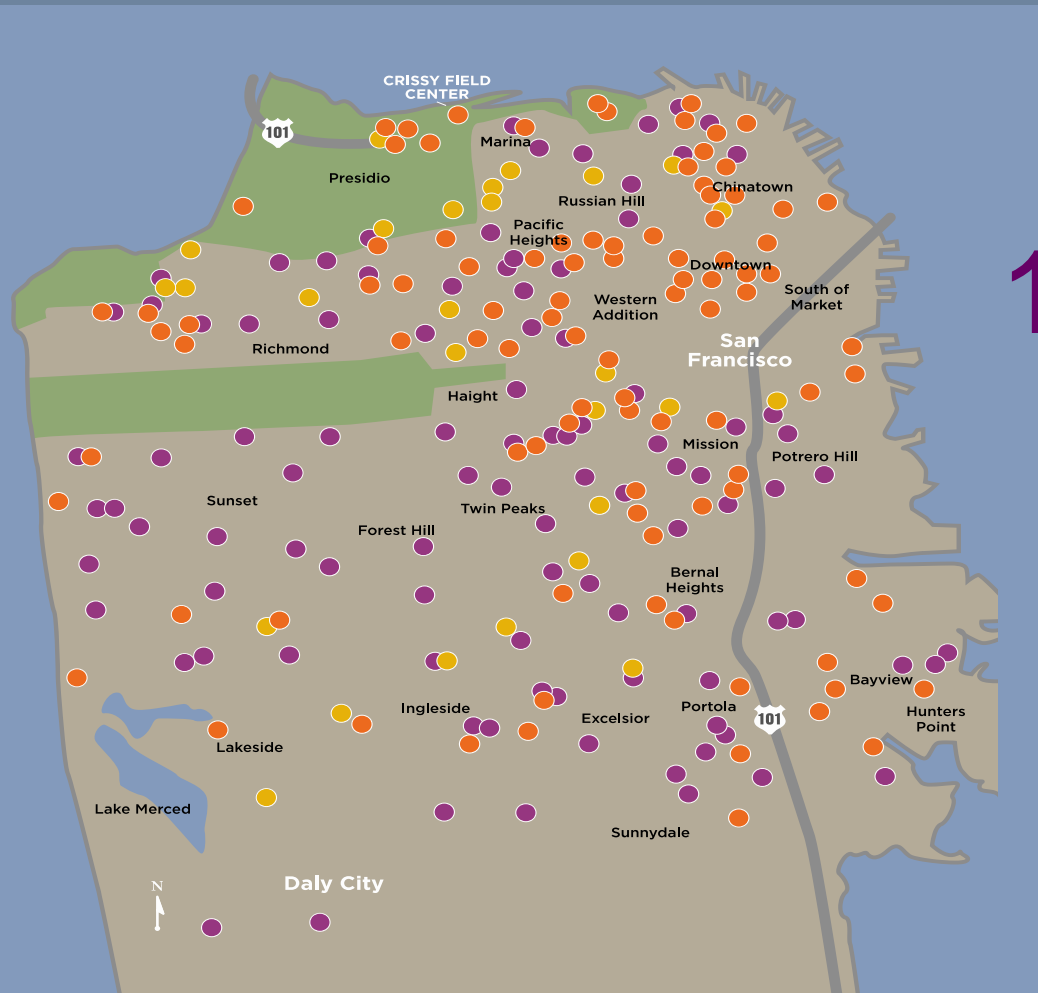
2

Youth strengthen relationships with
parks, communities, and each other

3

Youth leaders drive positive impacts
in parks and the environment





135 PARTNERS

72 Local Schools

63 Community Organizations

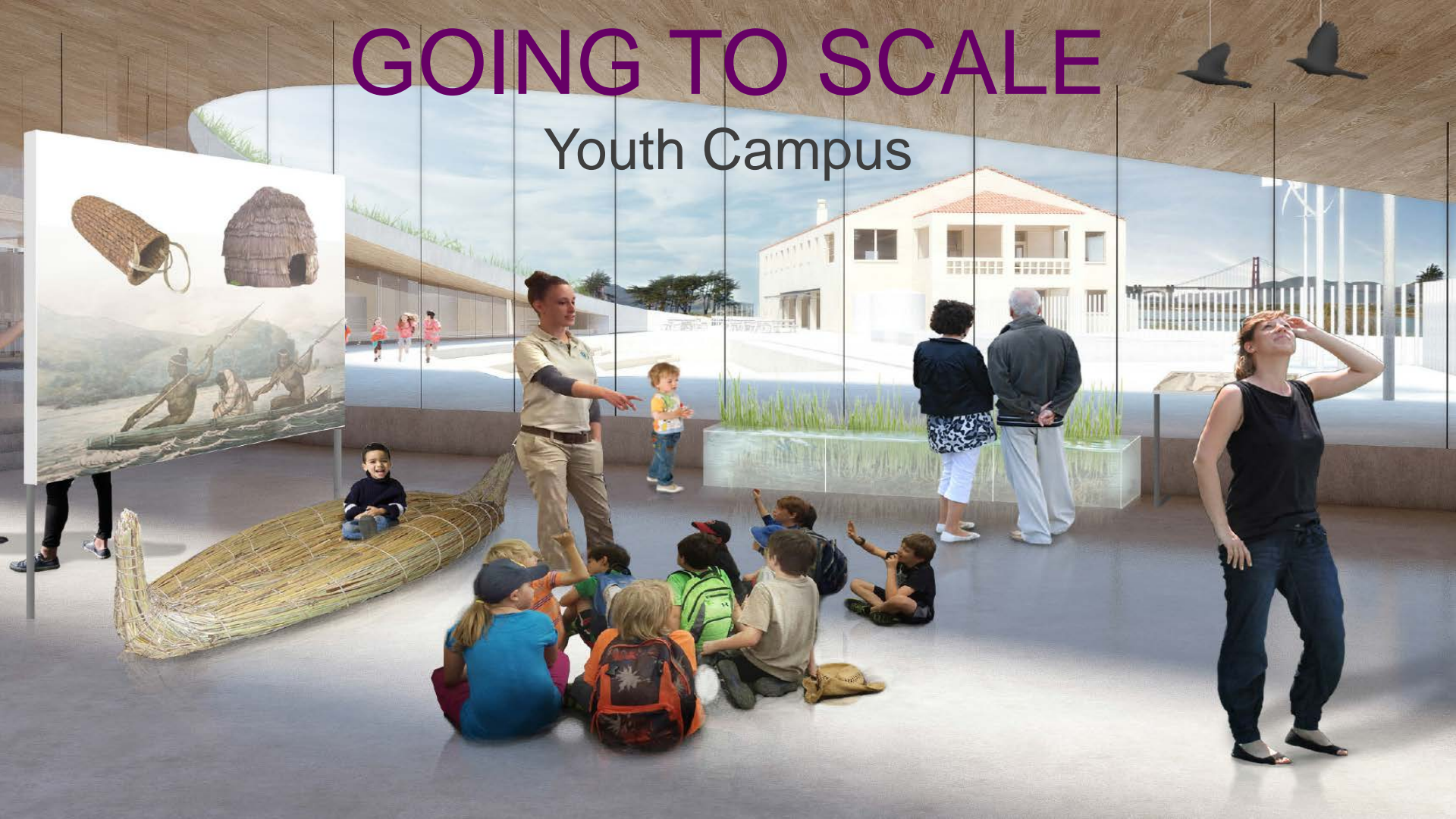
PARKS TO PEOPLE

Conservancy Program Framework

AUDIENCE	CONSERVANCY PROGRAM	OUTCOME
Leaders & Professionals		Conservation Action, Training, Partnerships
Young Professionals & College Students	Environmental Internships	Conservation Careers
Youth Environmental Leaders	CFC/Park Stewardship IYEL & LINC Program	Pre-Career Leadership
Middle School Students	Conservancy/NPS/Trust Environmental Education	Eco-Literacy
Elementary School Students	Conservancy/NPS/Trust Environmental Education	Eco-Literacy

GOING TO SCALE

Youth Campus



GOING TO SCALE

Park Youth Collaborative



Presidio
Trust

GOING TO SCALE

Collective Impact



From Teen to Teen Leader



Local Leader to International Ambassador



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Ruchira Talukdar and Asren Pugh Places You Love Alliance



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An orange location pin icon with a rounded top and a pointed bottom. Inside the pin, the words "PLACES YOU LOVE" are written in white, bold, uppercase letters.

PLACES
YOU
LOVE

www.placesyoulove.org

everyday **Australians** looking after **places** they **love**

"People love the Great Barrier Reef, the river they go for camping, or the beach – they don't understand the pressures they are under," Ms O'Shanassy said. "They are gradually dying."



Ecosystems 'gradually dying'

Peter Hannam

Almost half of Australia's terrestrial ecosystems are threatened, 85 per cent of its rivers have been modified and twice as many Australians die from air pollution annually than road accidents, a report on the state of the environment says.

"Every indicator is basically going backwards," said Kelly O'Shanassy, chief executive of the Australian Conservation Foundation, one of 42 environment groups behind report *The Australia We Love*.

"People love the Great Barrier Reef, the river they go for camping, or the beach – they don't under-

stand the pressures they are under ... They are gradually dying."

The report's release comes before the World Parks Congress, a week-long event for the International Union for Conservation of Nature that starts on Wednesday in Sydney.

State and federal governments are expected to use the event to showcase their contribution to the environment, including spending on national parks and international efforts to curb rainforest destruction.

Environmental stresses, though, are mounting as rising consumption and population growth devour dwindling resources.

Australia consumes more resources per capita than rich nations such as Japan and the US, and its population is on track to double by 2061, the report by the Places You Love alliance said.

Ms O'Shanassy said "if everyone lived like Australians, the world would need four planets' [worth of resources]".

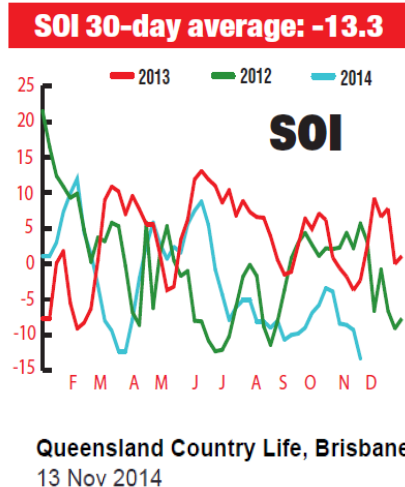
Climate change will increase the bushfire dangers and further strain the environment. "It's going to be a bit of a knockout punch for nature," Ms O'Shanassy said.

Sydney Morning Herald, Sydney
10 Nov 2014, by Peter Hannam

Report finds environment under stress

ALMOST half of Australia's terrestrial ecosystems are threatened, 85 per cent of its rivers have been modified and twice as many Australians die from air pollution annually than road accidents, according to a report on the state of the country's environment.

"Every indicator is basically going backwards," said Kelly O'Shanassy, chief executive of the Australian Conservation Foundation, one of 42 environment groups behind *The Australia We Love* report.



Facts don't work

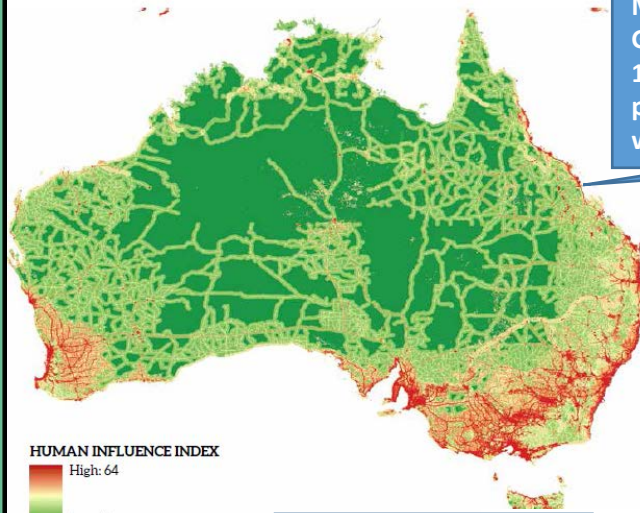
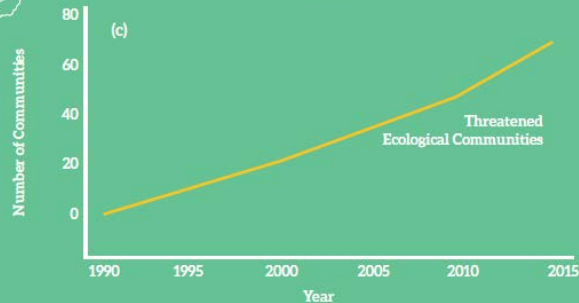
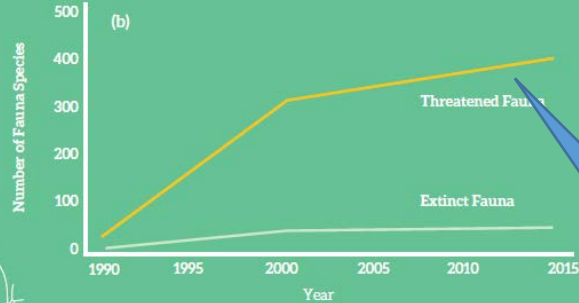
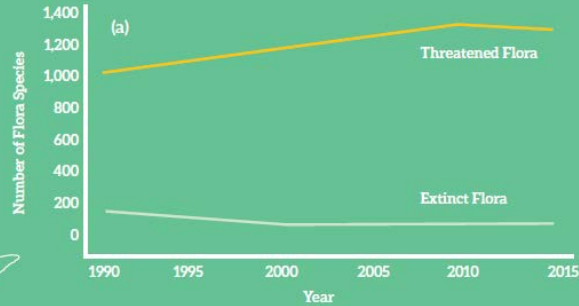


Figure 20: Map of human influence on Australia

More than half the coral cover of the Great Barrier Reef has been lost since 1985. Remaining coral cover is predicted to be lost with two degrees warming through climate change.

Global greenhouse gas emissions are projected to increase by 50% over the next four decades. Uncontrolled fires continue to pose serious threat to human life, community assets and forest values. This risk will likely grow as Australia warms.

Resource extraction, which aggravates greenhouse emissions and is a major cause of native wildlife decline in Australia will increase.

Australia will lose more native wildlife and natural ecosystems.

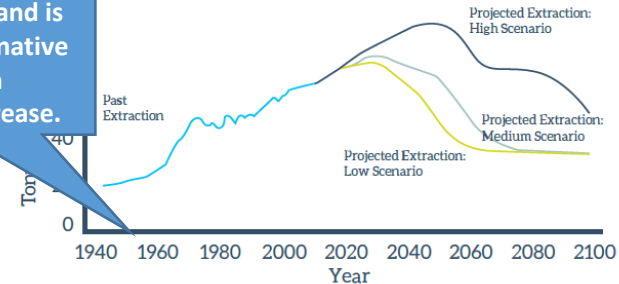


Figure 4: Domestic extraction of natural resources in Australia, past, present and projected, 1946-2101, tonnes per capita³⁴

Source: 'Australia We Love' report
www.placesyoulove.org/australiawelove

*“Human wellbeing is tied to the
wellbeing of our natural
systems.”*



Dr Anne Poelina –Nyikina Traditional Owner,
Managing Director Madjulla Inc



Thea Ormerod – President of the
Australian Religious Response to
Climate Change



Deanne Eccles – tourism operator and
founding member of the 'Knitting Nannas of
Toolangi

What kind of Australia do you want to live in?



Matthew Charles Jones, founding member of
Totally Renewable Yackandandah



Emily Kate-Symes – Eco
Fashion Entrepreneur



Kerry Cochrane – President of the Ecological
Agriculture Association of Australia

A large orange location pin graphic with a white rounded rectangle in the center.

**Join the
National
Nature
Conversation**

#OZNatureConvo

www.placesyoulove.org

everyday **Australians** looking after **places** they **love**

THE AUSTRALIA WE LOVE

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Natalie Houghton Jane Goodall Institute Australia



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the Jane Goodall Institute Australia



the Jane Goodall Institute Australia

**Connecting Animals, People and the
Environment**



our APE philosophy

Animals



People



Environment





"Every individual matters.

Every individual has a role to play.

Every individual makes a difference"

Dr Jane Goodall





Why I joined Roots & Shoots





Jane Goodall's Roots & Shoots



Creating a humane, peaceful and sustainable world



KNOWLEDGE leads to COMPASSION which leads to
ACTION.





R&S
member

Jadae
Bischof



R&S
member

Thomas
King



R&S
member

Megan
Kennedy



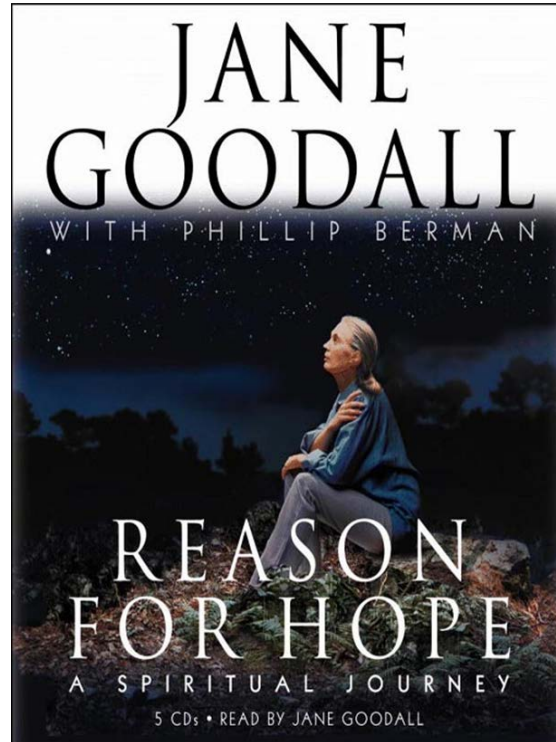
How to create the change we want to see

- Connect with your heart
- Connect with animals
- Connect with other people
- Connect with nature ... **from a very early age**
- If you disagree with people about an issue, start a polite conversation to understand each other's point of view.
- Connect, Communicate, Collaborate.
- Find solutions to problems.
- Be the change you want to be. Live in alignment with your values.
- "The greatest danger to our future is apathy." Dr Jane Goodall



the Jane Goodall Institute Australia

Jane Goodall's 4 Reasons for Hope





Resilience of Nature





Energy of Youth

Jane Goodall's Roots & Shoots Youth Events



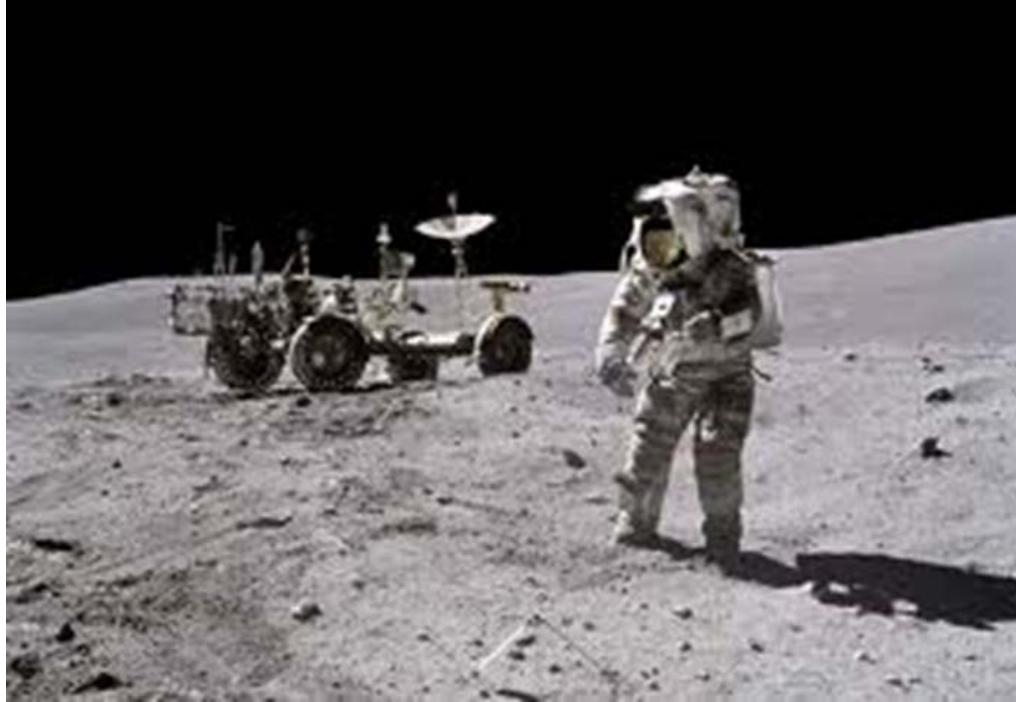


Indomitable Human Spirit





Human Intelligence





the Jane Goodall Institute Australia



Join Jane Goodall's Roots & Shoots today.

www.janegoodall.org.au

www.rootsandshoots.org



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Tim Seelig The Wilderness Society



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Intergenerational
Partnership
for Sustainability



Office of
Environment
& Heritage





No Planet B





Buranda State School Active Travel For WORLD ENVIRONMENT DAY



4 JUNE 2014

SUPPORTED BY
THE WILDERNESS SOCIETY
[www.facebook.com/
TheWildernessSocietyQueensland](http://www.facebook.com/TheWildernessSocietyQueensland)



Creating the change we want to see

How do we reach and encourage non-traditional target audiences to become more conscious of the importance of nature in their lives?

Creating the change we want to see

Are parks and protected areas ready to welcome the next generation? How will the next generation connect to parks, specifically as places for preserving life and well-being?

Creating the change we want to see

How do initiatives move from fledgling to greater impact and scale?

Help us inspire a new generation

- 🌈 Share your great ideas and solutions with a Stream 8 *Idea Card*
- 🌈 Tweet your inspirations *#WPCNewGen, @WPCING*
- 🌈 Pledge to do something! Contribute to the Stream 8 *Commitment Wall* in Hall 4B2
- 🌈 Comment on the Stream 8 *Innovative Approaches* at worldparkscongress.com by November 17



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