

Inspiring a New Generation

How Millennials Are Engaging Children with the Environment



Today's Presenters



Chris Malam & Mel Nicholls,
Scouts Australia,
*Scouting: Connecting youth with nature for
over a century*

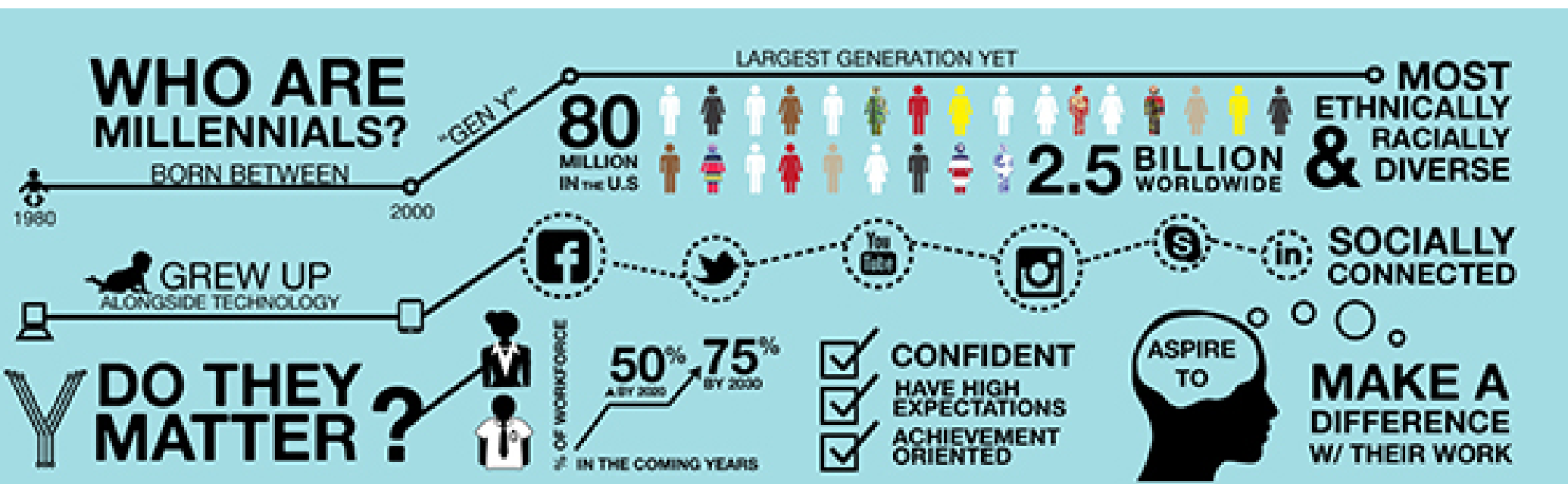


Elyse Curley,
*Canadian Parks & Wilderness Society, Get
Outside and MEC Outdoor Nation*

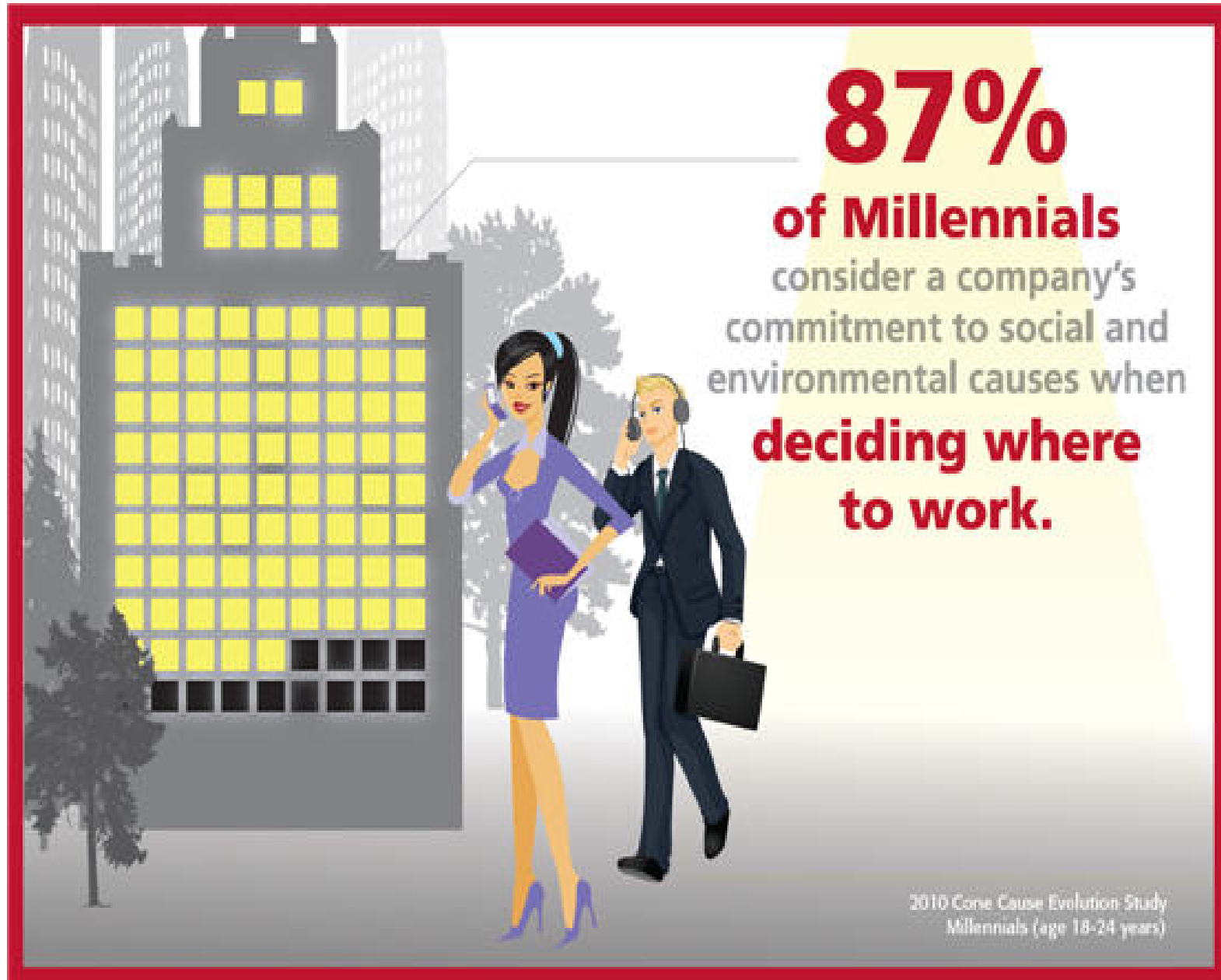


Daniela Benavides,
*ConCiencia - Peru, & Children and Nature
Network's Natural Leaders Network*

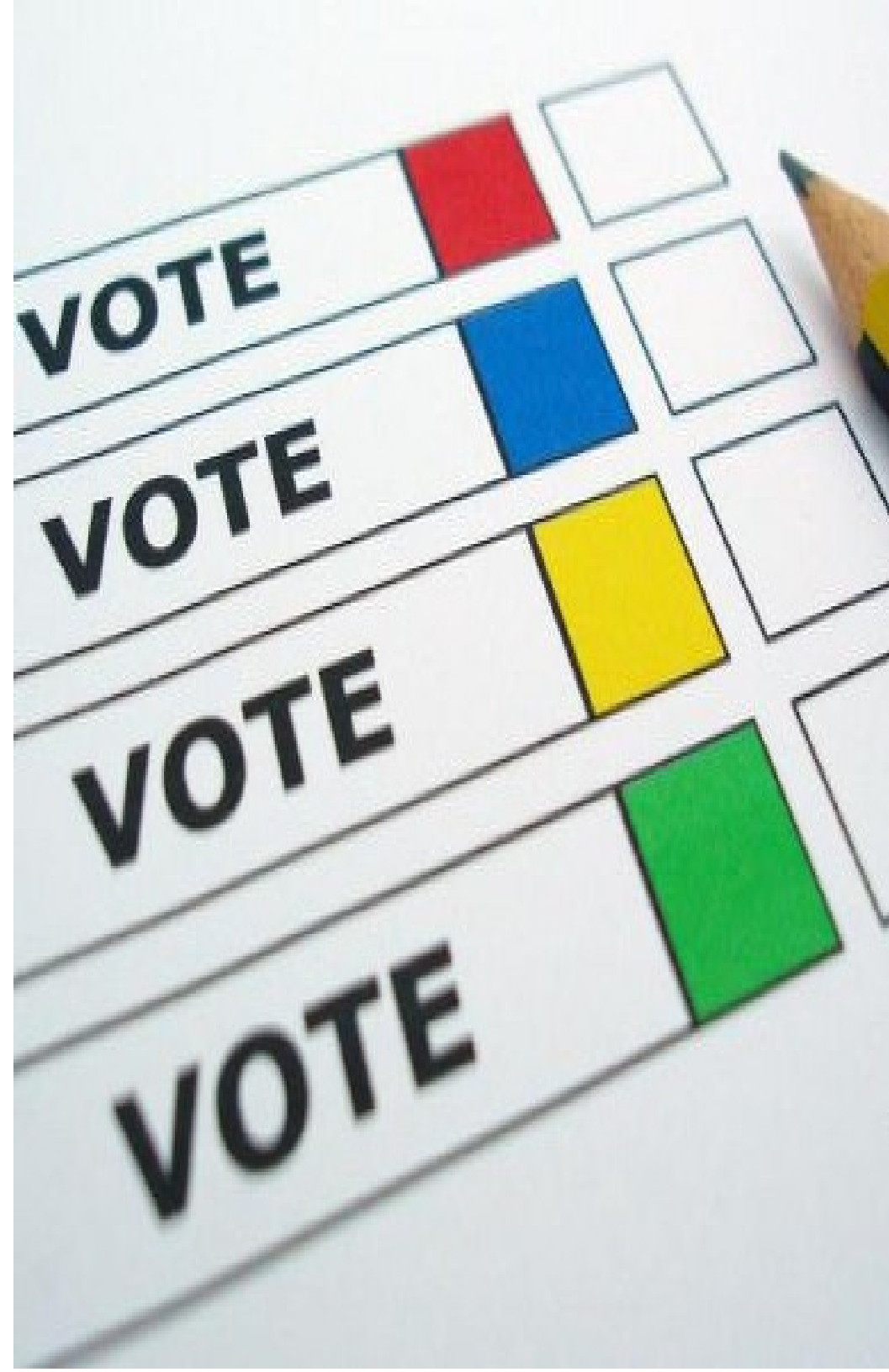
Millennials



They care about the environment.



Environment is
an apolitical
issue to them.





They are hopeful for the future but cynical about traditional actors for problem-solving.

They are connected.



Their lives are blended.



 **Work**

 **Life**

 **Blended**


Help inspire a new generation

🌈 Share your great ideas and solutions with a Stream 8 *Idea Card*

🌈 Tweet your inspirations *#WPCNewGen*

🌈 Pledge to do something! Contribute to the Stream 8 *Commitment Wall* in Hall 4B2

🌈 Comment on the Stream 8 *Innovative Approaches* at worldparkscongress.com by November 17

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