

MEC OUTDOOR NATION & THE GET OUTSIDE PROJECT

Millennials working to get their generation outside



MEC

 CPAWS
CANADIAN PARKS AND WILDERNESS SOCIETY

Canada's voice for wilderness





GET OUTSIDE PROJECT



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OUTDOOR
NATION



FOR YOUNG PEOPLE, BY YOUNG PEOPLE

How can you ensure young people are
leading your programs?



COLLABORATION IS KEY

What are you missing?

Who can you partner with to help?

How do you make this happen?



KEEPING PEOPLE ENGAGED

How will you ensure your project continues
to engage people?

How will you evaluate its success?



THANK YOU!

