

3. Communicating and promoting national networks

Melwert Kikuo, Protected Area Network Fund, Palau

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Cristina González-Onianda, Fundacion
Biodiversidad, Spain



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National Experiences with MPA Network Development

Cristina González-Onandía

Fundación Biodiversidad



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Communicating/promoting national networks. Lessons learnt



- Include society as part of the management policy, so **the sectors that have potentially greater impact become the first head of conservation.**
- **Make civil society aware of the need to preserve the environment** such as the ocean, with information and training.
- **Transmit knowledge through the scientific community and the management entities** to civil society and make them feel part of the conservation.



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Communicating/promoting national networks. Challenges

- **Participatory processes** to involve local communities and sea users.
- **Improve** the communication messages to increase awareness level about the values and potential of the MPAs.
- **Cooperation** between stakeholders and research groups.

